



# SCREEN WATERMARKS: Your Data's First Line of Defense

With the rapid expansion of digital operations, protecting sensitive data has become a top priority for organizations. Traditional security measures often fall short when it comes to preventing a growing vulnerability: **data leaks through screens**. As insider threats continue to rise, this risk becomes even more critical, with **60% of data breaches caused by insiders**. DataPatrol's Screen Watermark Solution addresses this challenge by offering a powerful and customizable tool to prevent unauthorized sharing and enhance data visibility, all while maintaining operational efficiency.

# WHAT IS THE DATAPATROL'S SCREEN WATERMARK SOLUTION?

DataPatrol's Screen Watermark Solution is designed to help organizations gain greater control over internal data leakages.

By applying a visible watermark to all end-user desktop computers and servers, this solution embeds detailed information such as the logged-in user's identity, IP address, time, and other metadata directly onto the screen. This proactive approach acts as both a deterrent to unauthorized sharing and a traceable method for identifying the source of leaks.

What sets the Screen Watermark Solution apart is its high level of customization and flexibility. Organizations can create granular policies, assign them to specific users or groups, and design unique watermarks that align with their branding or operational needs. Whether targeting specific applications, URLs, or broad systems, the solution adapts seamlessly to diverse environments, providing strong and tailored protection.



## SECURING SENSITIVE DATA: A Case Study with a Leading Global Bank

A leading global financial institution deployed DataPatrol's screen watermark solution to enhance data security and protect sensitive information across its operations. Faced with increasing risks of insider threats, accidental data leaks, and unauthorized access, the bank needed a robust solution to safeguard critical information at the operating system level while maintaining seamless operations.



## ► The Issue

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Data security was a growing concern for the institution, with traditional measures proving insufficient to address modern challenges.

The bank needed a solution that would not only secure data but also provide:

- *Granular control over user-level policies to align with diverse operational needs.*
- *A centralized management system to efficiently monitor and enforce data protection measures.*
- *Innovative features to mitigate insider risks, including protection against screenshots and unauthorized sharing.*

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## ► **The Solution**

DataPatrol's Screen Watermark Solution proved to be the ideal choice. With its suite of innovative features, the solution seamlessly addressed the bank's concerns:

- *Screen Watermarking: Customized digital watermarks are applied to all screens with detailed information about the logged-in user.*
- *Centralized Management: A single platform for administrators to monitor, control, and enforce security policies organization wide.*
- *Secure Agent Communication: Ensuring reliable performance and secure operations across the network.*



## **Transformative Results with DataPatrol**

Implementing the Screen Watermark Solution brought transformative improvements to the bank's data security framework. The institution achieved enhanced protection, effectively mitigating risks posed by insider threats and accidental data leaks. The centralized management system streamlined policy enforcement and monitoring processes, saving valuable time and resources. Additionally, the solution fostered a culture of security awareness among employees, making them more vigilant about protecting sensitive information.

**Take Control of Data Security Today**  
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