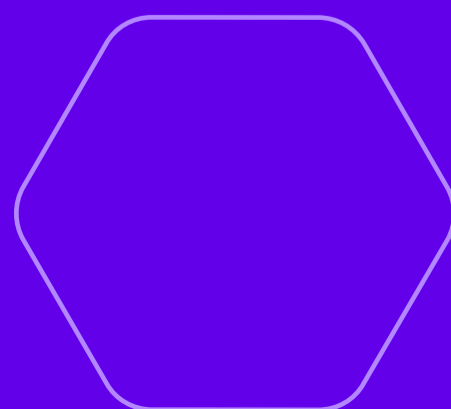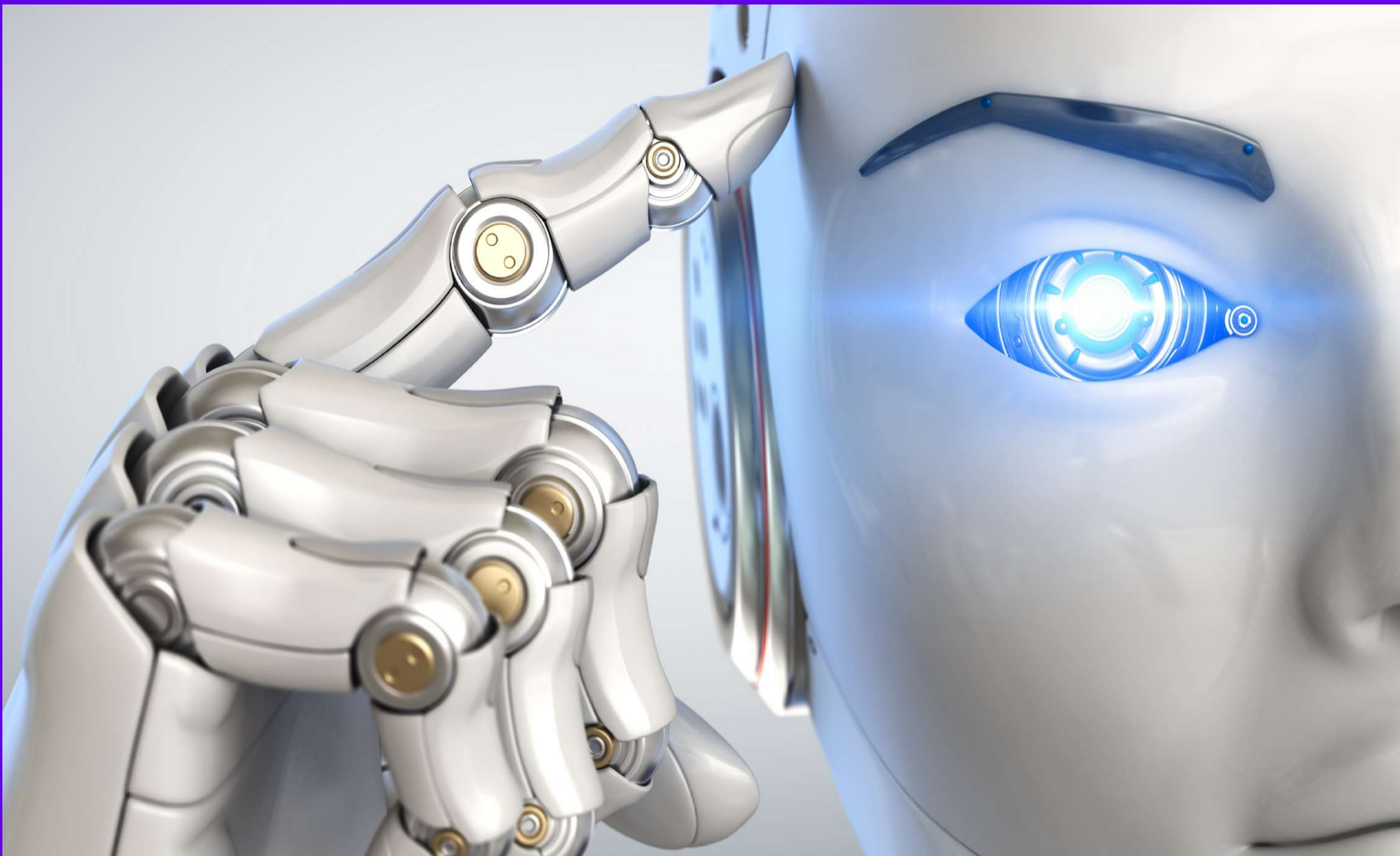# Builder.ai®

Integrating AI into your tech stack

How businesses, enterprises and entrepreneurs can embrace AI and see the benefits.

# Integrating AI into your tech stack

It's fair to say that AI has generated massive hype across all industries, and this new tech has the potential to radically transform the way we work, interact, and create.

While many general AI applications can be fun and useful for the average person, the most important aspect of them for companies is their applications in business. AI can help enterprises to save money, reduce inefficiencies, streamline working processes, and generate fresh ideas and innovations. More and more businesses across many industries are now looking to capitalise on the exciting new possibilities this new technology can provide, such as automation, chatbots, and AI personal assistant, to name but a few.

Despite AI's exciting potential to its early adopters, this isn't to say that everyone has embraced AI. Many enterprises have held off adopting it, content to stick with the tech they already have.

Why is this? Well, although it's comparatively easy for large corporations with plenty of resources to invest heavily in AI, it can be difficult for SMEs and entrepreneurs to do the same. They might be intimidated by the technology, lack the knowledge and experience to properly integrate and onboard new tech, or maybe don't yet know how the tech can help their business.

This guide is designed to put those misgivings to rest and show how AI can easily be integrated into your business with minimal hassle or onboarding. Here, we'll discuss the applications of AI in business, as well as how business owners can overcome misgivings or fears about AI, and embrace it as part of your company's tech stack.
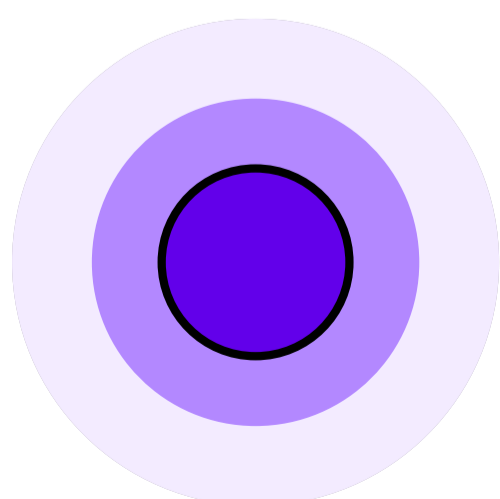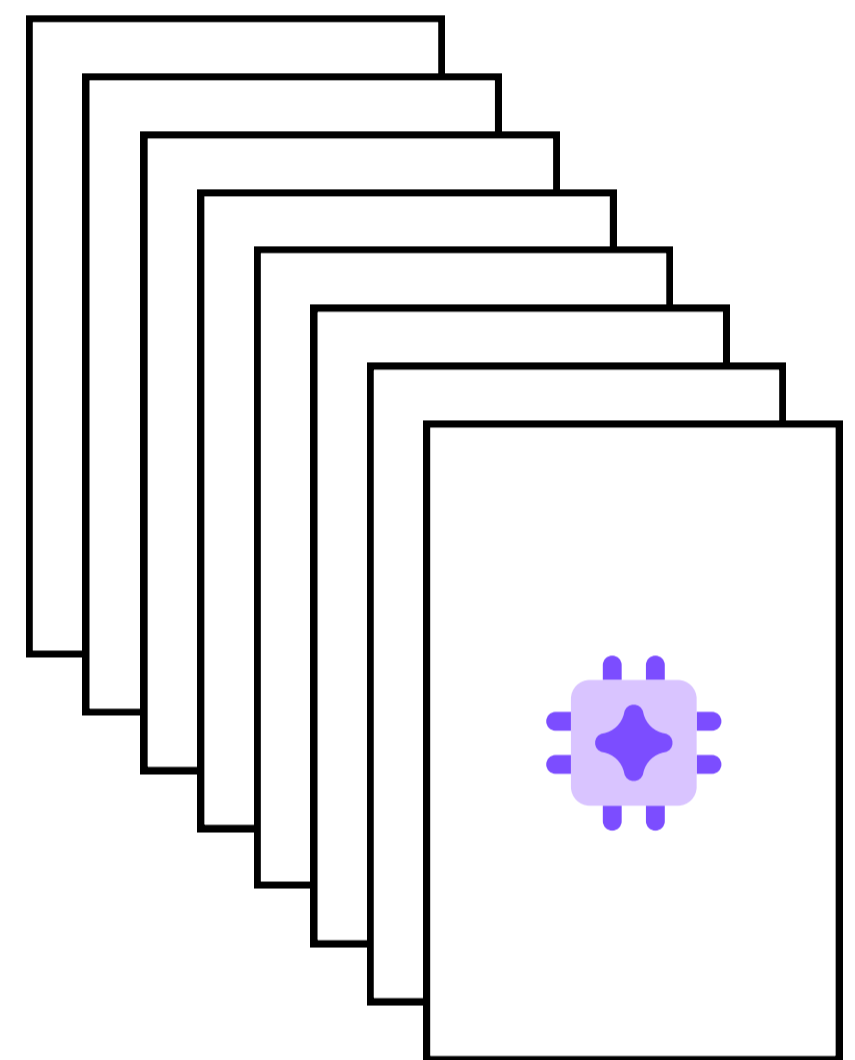
Don't fear the machine

We get it: AI can seem scary to the uninitiated. But it's easier to be suspicious of something when we don't fully understand it and can't appreciate its inherent utility. So, with that in mind, what are the big benefits of AI, and how does it make things easier for businesses around the world?

1

Creation

AI can help companies be more creative. As in the examples we've already illustrated, AI can assist with content creation and business ideation by acting as a soundboard for your ideas. AI can also be a useful tool for gathering knowledge and summarising complex issues in an easy-to-comprehend, digestible format, and it can also generate content of its own: in the form of text, images, or even animated footage.

2

Automation

AI can be used to automate tasks which humans find repetitive or tedious, freeing them up to focus on higher-order tasks. For example, you could use AI to automate data entry, or invoice processing. You could also use it to automate customer service and inquiries, or to perform the essential daily software maintenance, leaving your IT team free to work on company growth at scale.

3

Support

AI assistants can be used to provide help and advice in cases where users might be stepping out of their comfort zones. Through chatbot interfaces, we humans can frame our inquiries to AI in the form of verbal questions, and instantly receive answers framed in whatever way we choose. In this way, AI has huge potential to accelerate our education and understanding across a swathe of relevant fields.

And for those people who are still reluctant to embrace AI, remember this: AI isn't intended to replace human work or creativity. Instead, it's a tool used by human agents to unlock their potential and make life easier.

So, now that we know more about some of the benefits AI can offer, how can we tackle those barriers that stop enterprises from adopting it?

Hello again, Ben! Remember me? I'm Natasha, the first ever AI Product Manager.
Lets get started and build your app...

Let's talk about your idea ▸

View tutorial ▸

No thanks, I'll continue browsing

Why integrating AI is easier than you think

There are many worthy applications of AI in business. Yet the biggest barrier to integrating AI isn't a lack of money or resources, but experience. More specifically, among small-to-medium businesses (SMBs), misunderstanding the capabilities of AI makes it easier to fear and mistrust it. Better knowledge on the topic is the only legitimate cure for this or assistance from a tech partner (like Builder.ai) who can help make it easy to understand.

There's evidence to suggest that a lack of education on AI is holding enterprises back. Research from the US Chamber of Commerce shows that 77% of SMBs claim they don't know enough about the benefits of AI to begin integrating it into their tech stack.
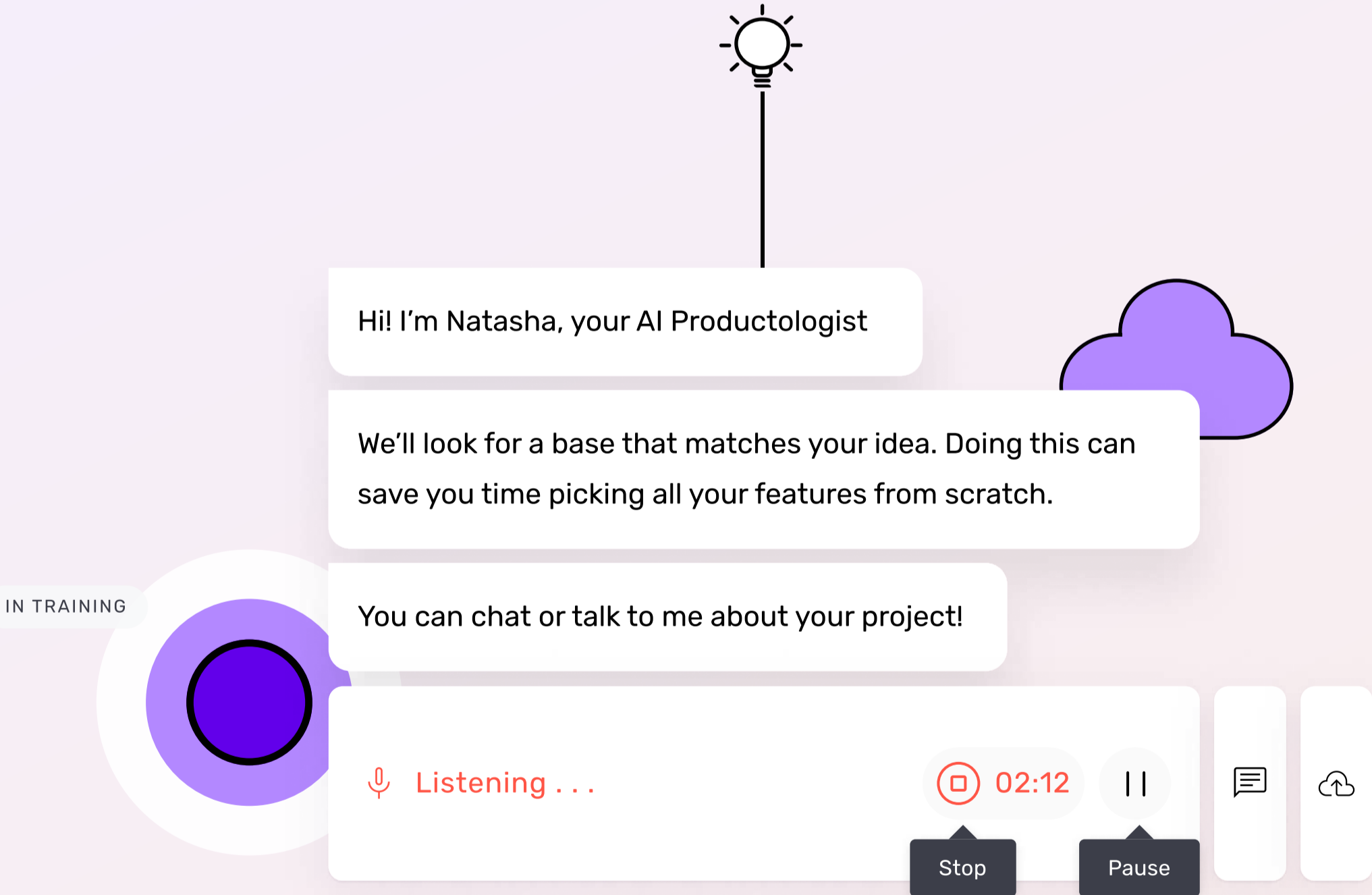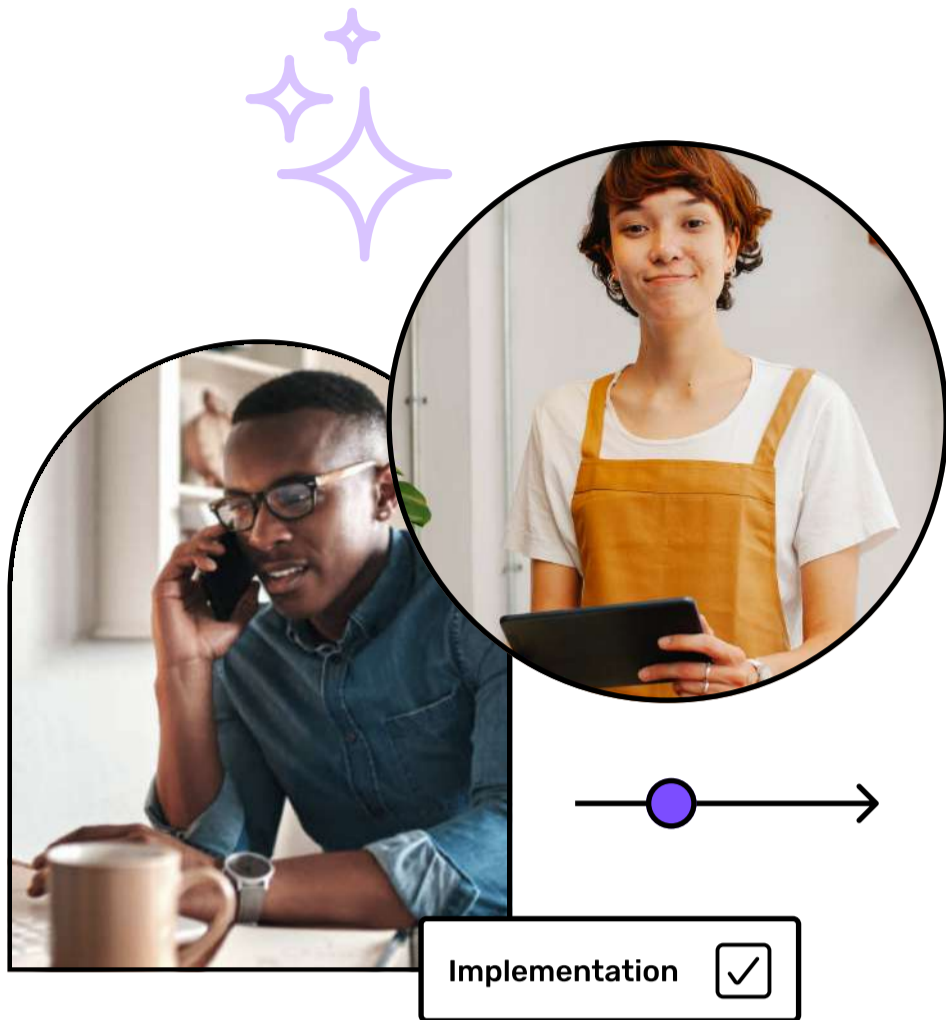
However, working in partnership with a third party that already boasts significant experience in AI (and who already has it integrated into their own workflow!) can help give companies the start they need.

4
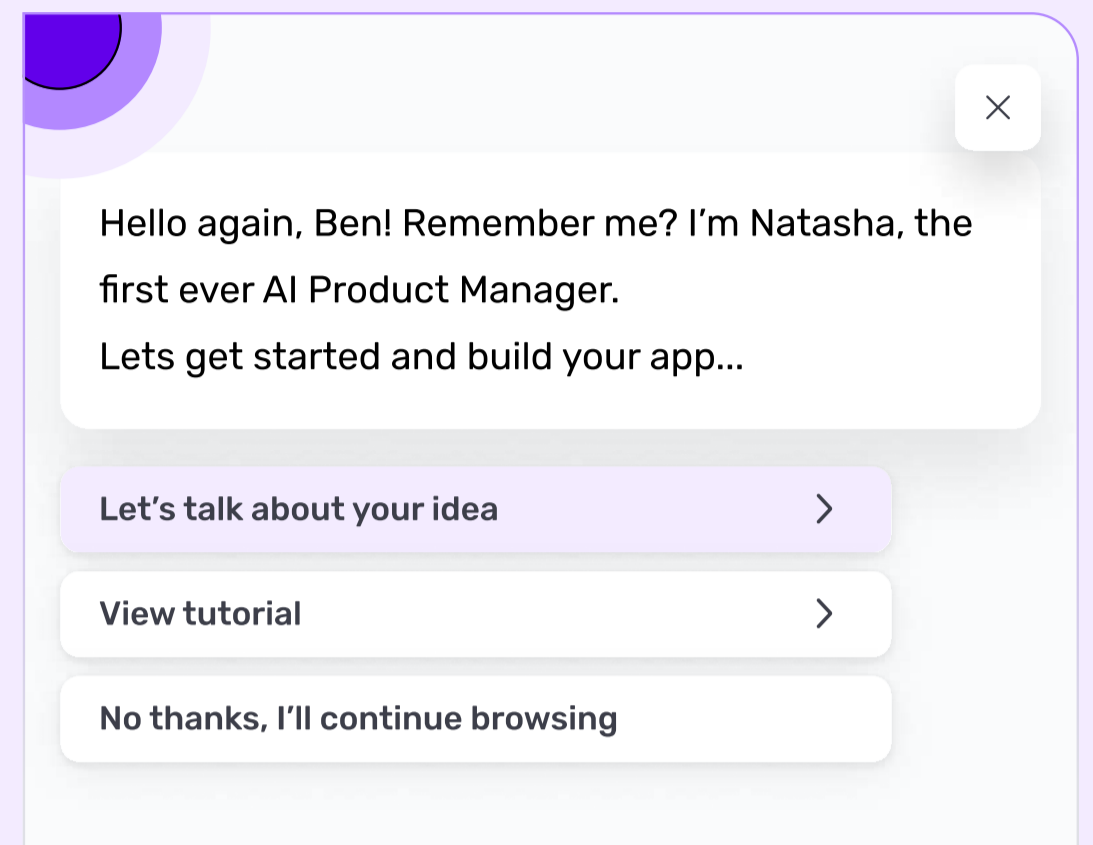
How Natasha helps SMBs build their dream apps

Allow us to introduce you to Natasha — Builder.ai's own AI, and the world's first AI Product Manager. Natasha is designed to help you create your perfect app without the need for any specialist technical knowledge.

Using machine learning algorithms, Natasha recommends the features you need based on the type of app you're building. With her Gen AI chat interface, Natasha can guide our customers through our product suite and our app-building process. In this way, Natasha can recommend key app features and display similar app concepts as a point of comparison. Natasha can also create an instant app prototype to help struggling first-time app developers build a product they could not visualise alone.

Implementation ☑

Hi! I'm Natasha, your AI Productologist

We'll look for a base that matches your idea. Doing this can save you time picking all your features from scratch.

You can chat or talk to me about your project!

IN TRAINING

🎙 Listening . . .   ⊡ 02:12   ‖

Stop   Pause

Builder: Your partner for AI integration

So, don't let anxiety around AI hold you back from getting the most out of it.

And if you don't know where to start, we're here to help. Builder.ai has the means to advise SMBs looking to begin integrating AI into their existing Tech stack.

If you're ready to start, visit our website or book a demo now.