C VISION INTERNATIONAL

AGENDA

The Future of Marketing: Building Secure, Seamless Experiences

Executive Dinner

SPEAKERS



Amy Holtzman
CMO
CHEQ



Fernanda Murphy
Global Head of Retail & Payments Marketing, Google Play
Google



Paulina Yick
Global Portfolio Marketing Director
Experian



Daniel Vassallo
Head of Performance Marketing
Outlier.org Inc



Randolph Benjamin
VP IT Apps and OPS
Safra National Bank of NY



Katie Calhoun
VP, Sales and Marketing
indepedent consultant



Svetla Marinova
Head of Cloud Alliances - Enterprise Data
Bloomberg



Edwin Choi
SVP, Global Customer Success
CHEQ



Viktoriya Smith
SVP
Citi



Derek Lin (DO NOT INVITE)
Director of Digital Transformation
JP Morgan Chase

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THE FUTURE OF MARKETING: BUILDING SECURE, SEAMLESS EXPERIENCES

December 06, 2023
5:30 PM-9:00 PM

Eastern Time

As customers increasingly rely on digital channels, malicious actors seek to exploit them. The customer experience is paramount in driving engagement, growth, and trust, and CMOs must harness the power of data, technology, and collaboration to address evolving customer needs and vulnerabilities. During this dinner, we'll discuss why seamless and secure experiences are not mutually exclusive, how CMOs can safeguard brand loyalty, and more.

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Amy Holtzman
CMO
CHEQ



Edwin Choi
SVP, Global Customer Success
CHEQ

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CHEQ