

AGENDA

Exploring the Potential of Building Software and Applications with
Artificial Intelligence (AI) in Your Business

Executive Dinner

SPEAKERS



**Vahé
Torossian**
President & Chief
Partner Officer
Builder.ai



Jared Ambra
Director IT
Enterprise
Operations &
Support
Highland Homes



Terry Roberts
VP BI & Analytics
McClatchy



Eric Poon
CTO Senior Leader
Strategy & AI
PepsiCo



**John
Henthorne**
Senior VP & CIO
DeGolyer and
MacNaughton



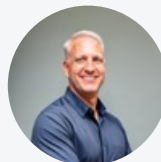
**Rameshwar
Balanagu**
Chief Enterprise
Architect
UNFI



**Willem Jan
van der Ven**
COO
Leeward Renewable
Energy



Kris Davis
Managing
Partner/Owner
BrightStar Care



Steve Jensen
CIO
BioTouch



Chris Brown
CTO
National Write Your
Congressman

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EXPLORING THE POTENTIAL OF BUILDING SOFTWARE AND APPLICATIONS WITH ARTIFICIAL INTELLIGENCE (AI) IN YOUR BUSINESS



November 21, 2024

5:30 PM-9:00 PM

Central Time

Are you a technology forward business owner with questions about how AI can help your business? Are you looking for ways to utilize software and applications to improve how you interact with customers and grow your business? As many leaders grapple with fear and doubt surrounding AI, this event aims to separate fact from fiction. Join us for an exclusive dinner with a select group of fellow business owners to hear real world examples of how Artificial Intelligence is transforming the way businesses build software and customer facing applications to enhance customer experiences, fuel efficiency, and ultimately drive revenue. At this invite-only event you'll also hear from technology industry veterans who are using AI to revolutionize and disrupt conventional wisdom in custom software development, and helping SMBs transform their ideas into reality with ease. This is your chance to network with fellow business owners, share best practices, and ask the tough questions about what's hype and what's reality. Most importantly, you'll walk away with concrete steps of how you can leverage AI as a strategic ally in your business.

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