C VISION INTERNATIONAL

AGENDA

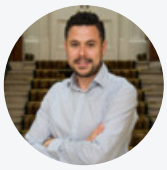
Executive Event

Journey to Generative AI

SPEAKERS



Tiziano Curci
Team Manager | Data & AI Partner Business Development EMEA
AWS



Javier Feixas
Cloud Sales Specialist
Cloudera



Raúl Lopez Ortiz
Senior Business Development Manager
Telefonica



Vidal Martínez Gil
Senior Business Development Manager
Telefonica



Aldo Borsani
Head of Financial Lines & Cyber
Gallagher



Víctor Álvarez Rico
Director TI
Vima Foods



Luis Martin Perez
Digital Director
LLYC



Leonardo Hernandez
Head of Data Europe
Howden



Juan Carlos Sanchez De La Fuente
Regional VP Iberia (Spain & Portugal)
Cloudera



Fernando Turrado Garcia
Head of Data Science & AI
Ocaso



Javier Trujillo
Head of Operations & Transformation Enterprise Analytics
BBVA



Patricia Sanchez-Montañes
Principal Account Manager
AWS



Manuel Rodriguez
CIO
Agroseguro



Carlos Landazabal Angeli
Chief Compliance & Data Protection Officer
Swissport



Marta Rubió
Chief Transformation Officer
Servihabitat



Rosa de Frutos
Head of Direct Business & Customer Service en Generali España
Generali

Click Here to Register

January 28, 2025

Central European Time

Welcome & Registration

10:30 AM-11:00 AM

Opening Remarks

11:00 AM-11:10 AM

Data as your Differentiator for Gen AI

11:10 AM-11:40 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

SPEAKER

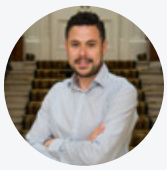


Tiziano Curci
Team Manager | Data & AI Partner Business Development EMEA
AWS

Innovation Showcase

11:40 AM-12:20 PM

SPEAKERS



Javier Feixas
Cloud Sales Specialist
Cloudera



Vidal Martínez Gil
Senior Business Development Manager
Telefonica

Networking Break

12:20 PM-12:35 PM

Navigating the Generative AI Landscape

12:35 PM-1:25 PM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Tiziano Curci
Team Manager | Data & AI Partner Business Development EMEA
AWS

SPEAKERS



Juan Carlos Sanchez De La Fuente
Regional VP Iberia (Spain & Portugal)
Cloudera



Patricia Sanchez-Montañes
Principal Account Manager
AWS



Vidal Martínez Gil
Senior Business Development Manager
Telefonica

Executive Roundtable Lunch

1:25 PM-2:30 PM

Closing Remarks & Networking

2:30 PM-3:00 PM

TOGETHER WITH


CLOUDERA
aws
Telefónica