

AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



Tiziano Curci
Team Manager | Data
& AI Partner Business
Development EMEA
[AWS](#)



Javier Feixas
Cloud Sales Specialist
[Cloudera](#)

[Click Here to Register](#)



October 30, 2024

Central European Time

Registration & Networking Breakfast

10:30 AM-11:00 AM

Opening Remarks

11:00 AM-11:10 AM

Data as your Differentiator for Gen AI

11:10 AM-11:40 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS



Tiziano Curci
Team Manager | Data
& AI Partner Business
Development EMEA
[AWS](#)

Networking Break

11:40 AM-11:55 AM

Innovation Showcase

11:55 AM-12:35 PM

PANELISTS



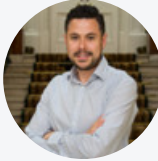
Javier Feixas
Cloud Sales Specialist
[Cloudera](#)

Navigating the Generative AI Landscape

12:35 PM-1:25 PM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

PANELISTS



Javier Feixas
Cloud Sales Specialist
[Cloudera](#)



Tiziano Curci
Team Manager | Data
& AI Partner Business
Development EMEA
[AWS](#)

Executive Roundtable Lunch

1:25 PM-2:30 PM

Closing Remarks & Networking

2:30 PM-3:00 PM

TOGETHER WITH

CLouDERA