

# AGENDA

The Future of IT & Cybersecurity

# CIO & CISO Think Tank

## SPEAKERS



**Devin Rudnicki**  
CISO  
Fitch Ratings



**Abhay Shah**  
Head of Technology,  
Infosec Risk &  
Compliance  
DoorDash



**Katie Hanahan**  
Deputy CISO  
AMA



**Angela Williams**  
SVP, CISO  
UL Solutions



**Kevin McDermott**  
CTO  
Cook County Clerk



**Wei Manfredi**  
VP of Global  
Architecture, Data &  
Generative AI  
McDonalds

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March 18, 2025

Central Time

Registration

8:30 AM-9:00 AM

CHAIR

Morning Networking

9:00 AM-9:30 AM

CHAIR



## Opening Remarks

9:30 AM-9:40 AM

CHAIR



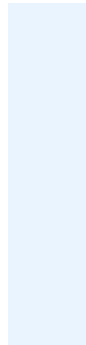
## KEYNOTE

9:40 AM-10:05 AM

# The Future of Generative AI: Transforming Business and Technology

Explore the transformative potential of Generative AI in this forward-looking session, where we will delve into how this cutting-edge technology is set to revolutionize business and technology landscapes. We will discuss emerging trends, anticipated advancements in the next 12-24 months, and their impact on various industries. Learn about practical applications of Generative AI, from enhancing customer experiences to driving innovation and operational efficiency. Our experts will also address the ethical considerations, regulatory challenges, and best practices for successful AI integration. Join us to gain insights into how Generative AI can unlock new opportunities and shape the future of your organization.

CHAIR



PANELISTS



**Wei Manfredi**  
VP of Global  
Architecture, Data &  
Generative AI  
[McDonalds](#)

## KEYNOTE PANEL

10:10 AM-10:55 AM

# 2025 Executive Evolution: Mastering the Art of Business-Technology Harmony. : Mastering the Art of Business-Technology Harmony

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

CHAIR



## CHAIR

### VISION VOICES

11:15 AM-11:30 AM

## Beyond Compliance: Why Security Principles Lead the Way

Security focuses on actively protecting systems and adapting to new threats, while compliance is about following rules, which often only covers the basics. A company that only cares about compliance can still be at risk. Prioritizing security helps protect valuable data, build customer trust, and stay ahead of new dangers, offering better long-term protection than just meeting regulations.

### CHAIR

### PANELISTS



**Abhay Shah**  
Head of Technology,  
Infosec Risk &  
Compliance  
[DoorDash](#)

### DISRUPTOR

11:35 AM-11:50 AM

## Building Cyber Fortitude: CISO Strategies for Resilient Cybersecurity

In the realm of building cyber resilience, organizations confront increased risk exposure amidst bold moves and evolving external challenges. Despite investments in technology and data, risk leaders, including CISOs, express difficulty in keeping pace with the persistent threat of cyber crises. However, in today's business landscape, discussions of digital transformation or reinvention are inseparable from considerations of cybersecurity. Looking ahead, stakeholders, from the board to frontline cybersecurity operations, pose critical questions about resiliency. This includes inquiries about the adequacy of efforts to safeguard the company and its customers in the face of cyber attacks. The focus shifts to identifying opportunities to minimize the impact on business and shareholder value through effective threat response. Embracing cybersecurity as a whole-of-business endeavor, organizations are urged to align themselves with business owners, adapting to changes in the cyber landscape and fortifying resilience against disruptions. Building confidence in the cybersecurity program becomes paramount in navigating the dynamic and challenging cyber landscape effectively.

## CHAIR

### FIRESIDE CHAT

11:55 AM-12:30 PM

## Next-Level Innovations: Unveiling GenAI - The Hype, The Reality, and The Future

We will explore the evolution of Generative AI, from its inception to its transformative impact across various industries. Experts will

discuss the disparity between the media-driven hype and the technology's real-world capabilities, sharing case studies and addressing current challenges. The conversation will also cover the economic and ethical implications of Gen AI, providing insights into its future advancements and regulatory landscape. Attendees will gain a nuanced understanding of Gen AI's potential and the strategic considerations necessary for its successful integration into diverse sectors.

CHAIR

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## Lunch & Networking

12:30 PM-1:30 PM

CHAIR

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## DISRUPTOR

### Navigating the Cyber Frontier: CISO Strategies for Effective Risk Management

1:30 PM-1:45 PM

In the context of effective cyber risk management, the challenge lies in keeping up with evolving technology, particularly during cloud or technology transformations. The adoption of threat intelligence, GenAI, the metaverse, and machine learning presents both opportunities and challenges, with a need for technology leaders to grasp the security implications. While these technologies enhance cyber risk management, they also offer efficiencies through task automation. Striking a balance between risks and rewards is crucial for gaining trust and staying competitive. Looking forward, organizations must explore innovative approaches to cyber risk management, emphasizing resilience against third-party risks. Collaboration with the leadership team is essential to take an enterprise-wide view of current and future threats, develop action plans, safeguard critical assets, and facilitate quick recovery. Early collaboration with the executive team is encouraged to integrate risk management into transformation strategies and extract maximum benefits from emerging technologies.

CHAIR

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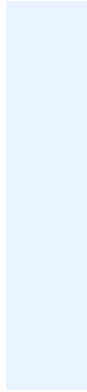
## PANEL

### Cybersecurity Leadership in the Era of AI and ML: Navigating Innovation and Responsibility

1:50 PM-2:35 PM

In the dynamic realm of artificial intelligence (AI) and machine learning (ML), CISOs play a pivotal role in leveraging these advancements for enhanced cybersecurity. Strategic integration of AI and ML is essential for bolstering security measures, optimizing decision-making, and driving innovation. CISOs must adopt a comprehensive approach, considering the entire lifecycle of these technologies to ensure both efficiency and ethical use. Establishing robust governance frameworks becomes paramount, addressing biases, ensuring transparency, and minimizing unintended consequences. Looking ahead, as AI and ML continue to advance, CISOs face evolving challenges and regulatory considerations. Proactive engagement involves staying informed about changing regulations, particularly in areas such as data privacy and ethical AI practices. CISOs should strive for a tech-enabled understanding of AI and ML systems, encompassing deployment, impact, and security measures. This approach positions organizations to navigate the regulatory landscape effectively, ensuring responsible and competitive integration of AI and ML into cybersecurity strategies.

CHAIR



PANELISTS



Devin Rudnicki  
CISO  
Fitch Ratings

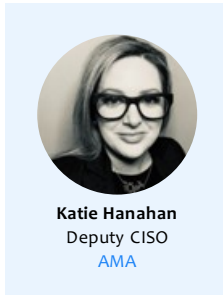
FIRESIDE CHAT

2:40 PM-3:15 PM

## Unlocking the Power of Diversity in Cybersecurity: Strengthening Defenses, Driving Innovation

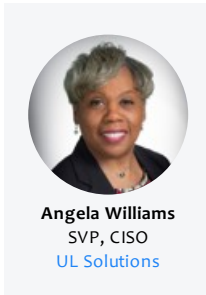
In today's rapidly evolving cyber threat landscape, diversity is not just a buzzword – it's a strategic imperative. This panel will explore the critical role that diversity plays in enhancing cybersecurity efforts, from bolstering defenses against sophisticated attacks to fostering innovation and resilience within organizations. Our esteemed panelists will share insights, experiences, and best practices for cultivating diverse teams, leveraging varied perspectives, and building inclusive cultures that empower cybersecurity professionals of all backgrounds to thrive. Join us as we delve into the transformative potential of diversity in shaping the future of cybersecurity.

CHAIR



Katie Hanahan  
Deputy CISO  
AMA

PANELISTS



Angela Williams  
SVP, CISO  
UL Solutions

## Networking Break

3:15 PM-3:35 PM

CHAIR



DISRUPTOR

3:35 PM-3:55 PM

## Revolutionizing Tomorrow: A Deep Dive into Innovation through Emerging Technologies

In this strategic session designed for Chief Information Officers (CIOs), we delve into the transformative realm of "Innovate through Emerging Tech." As technology stewards, CIOs play a pivotal role in navigating the rapidly evolving landscape of emerging technologies —such as artificial intelligence, blockchain, and the Internet of Things. The session provides CIOs with actionable insights into leveraging these technologies to drive innovation within their organizations. Attendees will explore practical strategies for implementation, addressing potential challenges, and ensuring ethical considerations in adopting these disruptive technologies. Join us to empower your

role as a technology leader and discover how CIOs can strategically leverage emerging tech to propel their organizations into the forefront of innovation.

CHAIR

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## FIRESIDE CHAT

4:00 PM-4:35 PM

# Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of Artificial Intelligence

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs and CISOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

CHAIR

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## Closing Remarks & Raffle Giveaway

4:35 PM-4:40 PM

CHAIR

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## Cocktail Hour

4:40 PM-5:30 PM

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