C VISION INTERNATIONAL

AGENDA

Executive Event
Journey to Generative AI

SPEAKERS

Darlene Volas
VP, Global Field Engineering
DataStax

Dr Ryan Ries
Chief Data Science Strategist
Mission Cloud

Josh Orenstein
CTO
Lindeman & Associates

Brad Tyler
VP Enterprise Applications
Panavision

Amit Singh
WW Head of GTM & Use Cases, Generative AI & ML Partnerships
Amazon

Rohit Gupta
Americas Data Partner Leader
Amazon

Naya Wenger
VP Applied Data & Insights
Fox Corporation

Ali Sabbah
Head of IT
Gaumont

Pradeep Mariappan
Head of Data
PlayVS

Amanda Solomon
VP, Digital Growth & Creator
Playboy

Michael Pobiega
Director, Live Action Production
Moonbug Entertainment

Isabel Laurent
Lead AI Market Manager
Amazon Music

Click Here to Register

📅 **July 31, 2024**

Pacific Time

Welcome & Registration

Opening Remarks

Generative AI Adoption Trends and Key Use Cases in Media & Entertainment

PANELISTS

Amit Singh
WW Head of GTM &
Use Cases,
Generative AI & ML
Partnerships
Amazon

Data as your Differentiator

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.
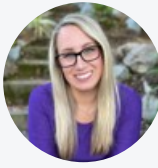
PANELISTS

Rohit Gupta
Americas Data
Partner Leader
Amazon

Networking Break

Innovation Showcase

PANELISTS

Darlene Volas
VP, Global Field
Engineering
DataStax

Dr Ryan Ries
Chief Data Science
Strategist
Mission Cloud

Navigating the Generative AI Landscape

10:35 AM-11:20 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.
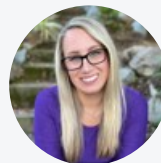
CHAIR

Rohit Gupta
Americas Data
Partner Leader
Amazon

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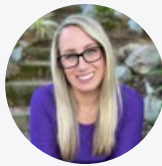**Dr Ryan Ries**
Chief Data Science
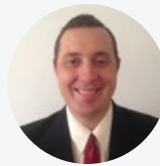Strategist
Mission Cloud

Networking Break

11:20 AM-11:35 AM

Starting Your Generative AI Journey

11:35 AM-11:45 AM

www.cvisionintl.com

Darlene Volas
VP, Global Field Engineering
DataStax

Dr Ryan Ries
Chief Data Science Strategist
Mission Cloud

Executive Roundtable Lunch

11:45 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

aws mission cloud DATASTAX