C VISION INTERNATIONAL

AGENDA

From Dashboards to Decisions: How AI Is Rewriting the CMO Playbook for Growth

Executive Dinner

SPEAKERS



Kunal Grover
Director & Head of AI Product & Strategy
Global Payments Inc.



Anand Saokar
Head of Omnichannel Experience & AI Data Platforms
Wellstar Health System



Jack Mackenzie Miller
CRO
Holbrook Life

Click Here to Register

FROM DASHBOARDS TO DECISIONS: HOW AI IS REWRITING THE CMO PLAYBOOK FOR GROWTH

May 13, 2026
5:30 PM-9:00 PM
Eastern Time

Marketing leaders are at an inflection point. AI is no longer just improving analysis. It is beginning to influence decisions, automate execution, and change how growth is delivered. Yet many teams are finding that without the right data foundation and operating model, AI investments fail to translate into real business impact.

This invite-only CXO roundtable brings together senior marketing and revenue leaders for an off the record discussion on how AI is being applied across the modern MarTech stack today. The conversation will focus on what is working in practice, what is not, and how leading teams are moving beyond dashboards to AI driven experimentation, personalization, and automation that accelerate insight to action and drive measurable revenue.

We will discuss what it truly means to be AI ready, why data quality and visibility have become strategic priorities, and where AI agents are delivering value versus where expectations still exceed reality. The group will also explore how organizations are balancing speed and personalization with governance and trust, and what CMOs need to change in how their teams operate to stay competitive.

Join a small group of peers for a candid exchange of real-world lessons and forward looking perspectives, paired with an intimate dining experience designed to encourage open conversation and meaningful connection.

TOGETHER WITH

Amplitude twilio Segment