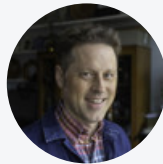


AGENDA

Stop Automating Tasks. Start Automating Outcomes: The Next Era of
Autonomous Commerce

Executive Dinner

SPEAKERS



Matt Dunphy
Lead Solutions
Engineer
commercetools

[Click Here to Register](#)

**STOP AUTOMATING TASKS. START
AUTOMATING OUTCOMES: THE NEXT ERA OF
AUTONOMOUS COMMERCE**



December 08, 2026

6:00 PM-9:30 PM

Central Time

Most enterprises have moved past asking whether AI matters. The urgent question now is: where can AI fundamentally change how the business operates? Join fellow commerce, technology, and operations leaders for an intimate dinner exploring the next evolution in enterprise AI: moving from siloed pilots and passive recommendations to autonomous systems that reason, coordinate, and execute across the commerce value chain. We will discuss the emerging model of Autonomous Commerce and the practical opportunities it creates across pricing, inventory, promotions, fulfillment, and procurement. Together, we'll address the critical governance and strategic questions leaders face today: Control & Guardrails: Where must humans stay in the loop, and what technology foundations ensure safety without sacrificing speed? Outcome-Based Automation: How do we transition from automating manual tasks to driving end-to-end operational results? Organizational Impact: How do we build an enterprise where teams spend less time managing workflows and more time driving strategy and growth? Expect an open, peer-driven conversation focused on moving beyond AI potential to deliver tangible, high-impact business outcomes.

TOGETHER WITH

