C VISION INTERNATIONAL

AGENDA

CMO and Women with Vision

CXO Summit

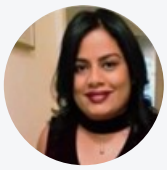
SPEAKERS



Avishan Bodjnoud
Chief Information Management
United Nations Peace Operations (DPPA-DPO)



Melissa Ouari
VP and CISO
Money Management International



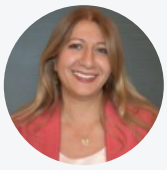
Anusha Anantharaman
Chief Innovation Officer
Government Industry



Alyeah Ramjit
VP System Transformation
One Brooklyn Health



Nina D'Amato
Chief Technology Strategist, Public Sector
Lenovo



Nora Osman
CEO
Norvana



Alexandra Méhat
Director, Product Marketing
Fortinet



Theresa Block
CMO
Sonas



Jen-Larie Tumminello
Governance Risk & Compliance Executive / GRC Officer
TD



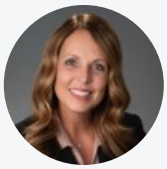
Trista Huang
SVP Technology & Analytics
BRE Hotels & Resorts - Blackstone's



Emily Twomey
EVP & CMO
Razorfish



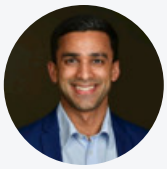
Linda Bethea
Former CMO
Danone



Jeanna Venneri
Former CMO
Elevance Health



Victoria B. Lozano
Former CMO
Crayola



Abhay Krishna
Sr. Director of Product Marketing, Sustainability Solutions
Workiva



Brian O'Toole
VP Ad Product Marketing
Hearst Magazines



John Renz
VP, Head of Creative
Prudential Financial Inc.



Patrick Ward
Director, Institutional Marketing
Vanguard



Cathy Oh
Former CMO, Samsung Ads & Services
Samsung



Matthew O'Rourke
Head of Marketing
Yale School of Medicine



Pierre Charchaflian
SVP, Senior Partner - Adobe and Marketing Global Practice Leader
IBM



Carolyn Kelly
VP of Marketing (CMO)
SEBPO



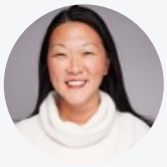
Valerie Nifora
Senior Lead, Content Marketing
Kyndryl



Michael Baer
CMO
TechCXO



Ethan Pew
Head of MS in Marketing
The University of Texas at Austin



Michele Fino
Chief Storytelling Officer
Michele Fino LLC

Click Here to Register

May 12, 2026

Eastern Time

Welcome & Registration	**8:30 AM-9:00 AM**
Networking Breakfast	**9:00 AM-9:30 AM**
Opening Remarks	**9:30 AM-9:40 AM**

KEYNOTE

9:40 AM-10:05 AM

SASE in 2026: An Enterprise Roadmap for Scalable, and Converged Networking and Security

Enterprises are at a pivotal moment in their security and networking evolution. Hybrid work is permanent, cloud and SaaS adoption continue to accelerate, and AI-driven threats are increasing both in speed and sophistication. As users, applications, and data move beyond the traditional perimeter, enterprises must deliver consistent security and optimized access—everywhere—without increasing operational complexity.

This keynote explores how Secure Access Service Edge (SASE) provides a unified, architecture-driven approach to converging networking and security. Attendees will gain a practical roadmap for evolving toward a scalable SASE strategy in 2026—one that strengthens identity-centric controls, simplifies operations, reduces architectural sprawl, and enables enterprises to modernize incrementally while protecting existing investments.

SPEAKER



Alexandra Méhat

Director, Product Marketing

Fortinet

PANEL

2026 Leadership Focus: The Role of Mentoring & Sponsorship in Advancing Women Leaders

10:10 AM-10:55 AM

How do we come together, as a group of professionals, to create and foster an inclusive business world where all women have a role to play? We know that a major part of this is attracting and retaining talent at every level but how exactly do we do that and where can we use technology to help? Our panelists will discuss how their companies are creating more inclusive environments, the use AI tools to help uncover hidden biases, what flexibility looks like for all team members and how they are advancing women earlier and signing them up for long term success.

CHAIR



Jeanna Venneri
Former CMO
Elevance Health

PANELISTS



Anusha Anantharaman
Chief Innovation Officer
Government Industry



Alyeah Ramjit
VP System Transformation
One Brooklyn Health



Melissa Ouari
VP and CISO
Money Management International

Networking Break

10:55 AM-11:15 AM

KEYNOTE

From Brand Awareness to Brand Authority

11:15 AM-11:40 AM

In saturated markets, visibility is no longer enough. Brands win by becoming trusted authorities. This session explores how CMOs move beyond awareness to build credibility, relevance, and influence through consistent positioning, thought leadership, and values-driven strategy. The discussion focuses on why brand authority has become one of the most defensible assets in modern marketing.

SPEAKER



Victoria B. Lozano
Former CMO
Crayola

FIRESIDE CHAT

The CMO as Chief Narrative Architect

12:20 PM-12:55 PM

Organizations rarely fail due to lack of strategy—they fail when their story fragments. In moments of transformation, uncertainty, or disruption, narrative coherence becomes a strategic asset. This session positions the CMO as the executive responsible for designing, aligning, and safeguarding the organization's narrative across customers, employees, investors, and partners. The discussion explores how narrative functions as a leadership system that drives alignment, trust, and execution.

CHAIR

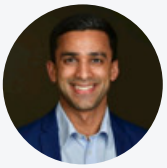


Michael Baer
CMO
TechCXO

SPEAKERS



Brian O'Toole
VP Ad Product Marketing
Hearst Magazines



Abhay Krishna
Sr. Director of Product Marketing, Sustainability Solutions
Workiva

PANEL

Reimagining the Marketing Operating Model in the Age of GenAI

12:55 PM-1:40 PM

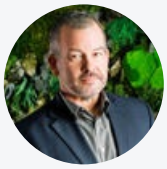
As GenAI reshapes how marketing work gets done, CMOs are rethinking talent models, team structures, and workflows. This fireside chat explores how leaders are redesigning marketing organizations to scale intelligently—balancing automation with human judgment, creativity, and accountability.

CHAIR



Cathy Oh
Former CMO, Samsung Ads & Services
Samsung

PANELISTS



John Renz
VP, Head of Creative
Prudential Financial Inc.



Matthew O'Rourke
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Yale School of Medicine



Pierre Charchaflian
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IBM



Patrick Ward
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Lunch & Networking

1:40 PM-2:40 PM

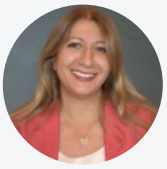
FIRESIDE CHAT

2:40 PM-3:15 PM

Burnout Is Not a Badge of Honor: Building Sustainable Leadership for Women

For too long, exhaustion has been mistaken for commitment and overextension for ambition—especially for women leaders navigating high expectations, invisible labor, and constant pressure to “do it all.” This session challenges the myth that burnout is the price of success and reframes sustainability as a core leadership strength, not a personal weakness.
Through candid conversation and real-world insights, we’ll explore the systemic drivers of burnout for women, how they show up at different stages of leadership, and what organizations can do to redesign roles, cultures, and success metrics for long-term impact. Attendees will leave with practical strategies to build resilient leadership models that protect energy, foster well-being, and enable women to lead powerfully—without sacrificing themselves in the process.

CHAIR



Nora Osman
CEO
Norvana

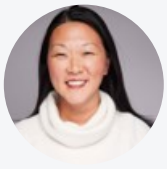
SPEAKERS



Trista Huang
SVP Technology & Analytics
BRE Hotels & Resorts - Blackstone's



Linda Bethea
Former CMO
Danone



Michele Fino
Chief Storytelling Officer
Michele Fino LLC

FIRESIDE CHAT

3:15 PM-3:50 PM

Marketing as a Growth Engine: Aligning Brand, Demand, and Revenue

As pressure mounts to demonstrate measurable impact, CMOs are increasingly responsible for aligning brand strategy with revenue outcomes. This session explores how marketing leaders connect brand, demand generation, and growth strategy without sacrificing long-term positioning. The conversation focuses on marketing’s role as a core growth engine and its partnership with sales, finance, and executive leadership.

CHAIR



Valerie Nifora
Senior Lead, Content Marketing
Kyndryl

SPEAKERS



Carolyn Kelly
VP of Marketing (CMO)
SEBPO



Ethan Pew
Head of MS in Marketing
The University of Texas at Austin

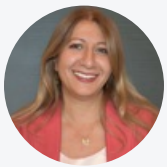
VISION VOICES

The Womanhood Experience: The Leadership We Already Carry.

3:50 PM-4:05 PM

In this session, Nora explores a different lens on leadership, one that challenges traditional definitions and highlights strengths that are often overlooked, yet deeply present. Drawing on the “Zero to Hero” concepts from her newly published book, and blending insight with lived experience, she invites leaders to rethink what it means to lead, and what may already be within reach.

SPEAKER



Nora Osman
CEO
Norvana

Networking Break

4:05 PM-4:20 PM

PANEL

Psychological Safety as a Business Strategy: Why Belonging Drives Performance

4:20 PM-5:05 PM

High-performing organizations aren’t built on fear, silence, or perfection—they’re built on trust. Psychological safety, the belief that it’s safe to speak up, take risks, and be oneself at work, is no longer a “nice to have.” It’s a critical business strategy that directly impacts innovation, engagement, and results.
This session explores how belonging fuels performance by unlocking diverse perspectives, accelerating learning, and strengthening team resilience. Through real-world examples and practical frameworks, leaders will examine what psychological safety truly looks like in day-to-day interactions—and where it quietly breaks down. Attendees will leave with actionable ways to model inclusive leadership, create environments where people feel valued and heard, and turn belonging into a measurable driver of business success.

CHAIR



Theresa Block
CMO
Sonas

PANELISTS



Avishan Bodjnoud
Chief Information Management
United Nations Peace Operations (DPPA-DPO)



Jen-Larie Tumminello
Governance Risk & Compliance Executive / GRC Officer
TD



Nina D'Amato
Chief Technology Strategist, Public Sector
Lenovo

Closing Remarks & Raffle Giveaway	**5:05 PM-5:10 PM**
Cocktail Reception	**5:10 PM-5:55 PM**

TOGETHER WITH