C VISION INTERNATIONAL

AGENDA

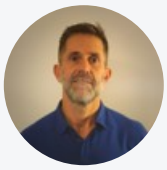
Executive Event

Journey to Generative AI

SPEAKERS



Brad Rosenberg
Director of Data Management
Inland Real Estate Investment Corporation



Jay Divine
Senior Partner Development Specialist - AI/ML
AWS



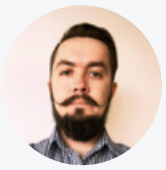
Sid Chakravarty
VP, Advanced Modeling and Forecasting
Synchrony



Philip Chen
SVP
Associated Bank



Phil Mazenett
Head of Enterprise Solutions
Weights & Biases



Dmitry Moiseev
Director Engineering
Cambium Networks



Nirmal Ranganathan
VP and Distinguished Architect
RackSpace



Yolanda Mekala
Partner Development Lead - AWS for Data
AWS



Kelli Such
Americas Data Strategy Leader
AWS

Click Here to Register

September 18, 2024

Central Time

www.cvisionintl.com

Welcome & Registration

8:30 AM-9:10 AM

Executive Event

8:30 AM-1:30 PM

abstract

Opening Remarks

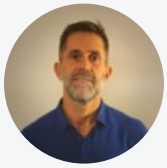
9:10 AM-9:20 AM

Generative AI Adoption Trends and Key Use Cases in Financial Services

9:20 AM-9:40 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

SPEAKER



Jay Divine

Senior Partner Development Specialist - AI/ML

AWS

Data as your Differentiator

9:40 AM-10:00 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

SPEAKER



Yolanda Mekala

Partner Development Lead - AWS for Data

AWS

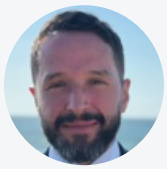
Networking Break

10:15 AM-10:30 AM

Innovation Showcase

10:30 AM-11:00 AM

SPEAKERS



Phil Mazenett
Head of Enterprise Solutions
Weights & Biases



Nirmal Ranganathan
VP and Distinguished Architect
RackSpace

Navigating the Generative AI Landscape

11:00 AM-11:45 AM

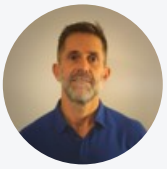
Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Yolanda Mekala
Partner Development Lead - AWS for Data
AWS

SPEAKERS



Jay Divine
Senior Partner Development Specialist - AI/ML
AWS



Phil Mazenett
Head of Enterprise Solutions
Weights & Biases



Nirmal Ranganathan
VP and Distinguished Architect
RackSpace

Networking Break

11:45 AM-12:00 PM

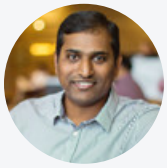
Starting Your Generative AI Journey

12:00 PM-12:10 PM

SPEAKERS



Phil Mazenett
Head of Enterprise Solutions
Weights & Biases



Nirmal Ranganathan
VP and Distinguished Architect
RackSpace

Executive Roundtable Lunch

12:10 PM-1:10 PM

Closing Remarks & Networking

1:10 PM-1:30 PM

TOGETHER WITH

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