

# AGENDA

The Future of IT & Cybersecurity

# CIO & CISO Think Tank

## SPEAKERS



**Arundhati Biswas**  
Strategy & Business  
Operations Director,  
IT  
National Grid Energy  
Services



**Tomas Persson**  
CISO  
Omegapoint



**Sue Bergamo**  
CISO  
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**Michael Woodson**  
Director of  
Information Security  
Sonesta  
International Hotels  
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**Kyle Nyskohus**  
Lead Director, Data  
Science, Analytics &  
Behavior Change  
CVS Health



**Aslam Merchant**  
Former VP, Head of  
Enterprise  
Architecture, Chief  
Architect  
Kaiser Permanente



**Steve Conley**  
VP IT  
TendedBar



**Walter Williams - DO**  
**NOT INVITE**  
Director, CISO  
Monotype



**Nathan McBride**  
CIO  
Xilio Therapeutics



**Tulika Biswas**  
Senior Director,  
Digital  
Transformation &  
Agile Management  
Office  
Avid Technology



**Sravan Kasarla**  
Former CDO  
Thrivent Financial



**D.R. Carlson**  
Senior Director,  
Segment Marketing  
Equinix



**Harry Hoffman**  
CISO & CTO  
Northeastern  
University



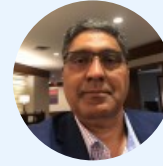
**Ankur Sharma**  
Managing Director  
Trine Partners /  
Former SVP & Head -  
Global Digital  
Consumer  
Technology  
Mastercard



**Jim Haynie**  
CIO/CISO  
MCSS



**Phillip Miller**  
CISO  
purple



**RADHA  
KUCHIBHOTLA**  
CTO  
Hawk Areospace



**Wes Kussmaul**  
CIO  
Authenticity Institute



**Mark Maybury**  
VP,  
Commercialization,  
Engineering &  
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Lockheed Martin



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**June 06, 2024**

Eastern Time

**Registration**

8:30 AM-9:00 AM

**Morning Networking**

9:00 AM-9:45 AM

**Opening Remarks**

9:45 AM-9:55 AM

**KEYNOTE**

**Exceeding Customer Expectations in a Digital First**

9:55 AM-10:20 AM

# World

Many enterprises have accelerated their shift to a digital-first world, and customers now expect a seamless and personalized experience across all channels. In this session, we discuss how to modernize your infrastructure to meet the demands of a digital economy. We will cover the challenges and opportunities of hybrid infrastructure, the importance of the edge, how to use technology to exceed customer expectations, and how an overarching strategy is a must in a digital first world.

## PANELISTS



**D.R. Carlson**  
Senior Director,  
Segment Marketing  
[Equinix](#)

## KEYNOTE PANEL

10:25 AM-11:20 AM

# CIO and CISO Nexus: Mastering the Art of Business-Technology Harmony

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

## CHAIR



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[Avid Technology](#)



**RADHA  
KUCHIBHOTLA**  
CTO  
[Hawk Areospace](#)

## Coffee Break

11:20 AM-11:40 AM

## PANEL

11:40 AM-12:25 PM

# Navigating the Cyber Frontier: CISO Strategies for

# Effective Risk Management

In the context of effective cyber risk management, the challenge lies in keeping up with evolving technology, particularly during cloud or technology transformations. The adoption of threat intelligence, GenAI, the metaverse, and machine learning presents both opportunities and challenges, with a need for technology leaders to grasp the security implications. While these technologies enhance cyber risk management, they also offer efficiencies through task automation. Striking a balance between risks and rewards is crucial for gaining trust and staying competitive. Looking forward, organizations must explore innovative approaches to cyber risk management, emphasizing resilience against third-party risks. Collaboration with the leadership team is essential to take an enterprise-wide view of current and future threats, develop action plans, safeguard critical assets, and facilitate quick recovery. Early collaboration with the executive team is encouraged to integrate risk management into transformation strategies and extract maximum benefits from emerging technologies.

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## Lunch & Networking

12:30 PM-1:30 PM

## PANEL

### Unleashing Innovation: CIOs Driving New Business Models through Scalable GenAI

1:30 PM-2:15 PM

In this dynamic session, we explore the symbiotic relationship between business evolution and the strategic role of Chief Information Officers. Focused on scaling generative artificial intelligence (GenAI) for new business models, the discussion delves into how CIOs can harness the transformative power of AI to drive innovation and reshape business paradigms. Participants will gain insights into practical approaches for integrating scalable GenAI solutions, exploring its potential to revolutionize operational efficiency, customer engagement, and overall competitiveness. The session places a spotlight on the pivotal role of CIOs in navigating the intersection of technology and business strategy, showcasing how they can spearhead initiatives that propel organizations into the next frontier of success.

## CHAIR

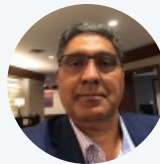


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## PANEL

# Ransomware and Cyber Readiness

2:20 PM-3:05 PM

Ransomware attacks are in the headlines, affecting businesses and individuals in all sectors. Through 2024, these attacks have continued to grow, resulting in significant financial losses, data theft, and reputational damage. Even businesses that have achieved a level of cybersecurity compliance remain at risk unless they have understood what impact a ransomware attack really means in the context of their business.

The good news? When you have identified how to protect your business from a ransomware attack you have already defined what needs to be done to reduce your total cyber risk exposure across all levels of attack. Ransomware might be the most reported attack, but is nowhere near the most expensive or damaging cyber attack you might face.

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purple

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## Networking Break

3:05 PM-3:30 PM

## 2024 AI and GenAI: Promise and Peril

3:30 PM-3:45 PM

In this session Dr. Mark Maybury is the vice president, of Commercialization, Engineering & Technology for Lockheed Martin, responsible for leading efforts to commercialize dual-use products and services from research and development (R&DD) to accelerate growth in strategic commercial and defense sectors will dive deep into the promise and peril of AI and GenAI technologies.

### PANELISTS



**Mark Maybury**  
VP,  
Commercialization,  
Engineering &  
Technology  
[Lockheed Martin](#)

## FIRESIDE CHAT

3:50 PM-4:25 PM

### Gen AI - The Hype, The Story & The Cybersecurity

GenAI, a revolutionary innovation in the world of artificial intelligence, has garnered immense attention and hype in recent years. Its story is one of rapid evolution and limitless potential, as it promises to transform industries, enhance decision-making processes, and revolutionize the way we interact with technology. However, amid the excitement, the role of cybersecurity becomes paramount. With GenAI's ever-expanding capabilities, the need for robust cybersecurity measures is essential to safeguard against potential risks and vulnerabilities. As we continue to unlock the possibilities of GenAI, the fusion of its incredible power with stringent cybersecurity practices will be the key to a safer and more promising future.

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## Closing Remarks & Raffle Giveaway

4:25 PM-4:30 PM

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