C VISION INTERNATIONAL

AGENDA

Women with Vision

CXO Summit

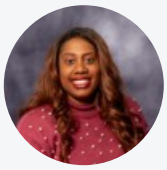
SPEAKERS



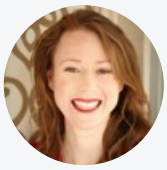
Avishan Bodjnoud
Chief Information Management
United Nations Peace Operations (DPPA-DPO)



Aditi Sinha
Chief Product & Technology Officer
Economic Impact Catalyst



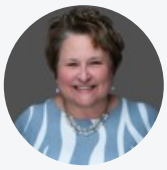
Sarah Perkins
Head of Product
National Grid



Erin Boyd
Chief Digital Commercial Transformation Officer
The AES Corporation



Viktoriya Smith
SVP
Citi



Tammy Klotz
CISO
Trinseo



Alice Fournier
CIO
ISS A/S



Theresa Block
CMO
Sonas



Lynn Schlesinger
ED, Marketing and Communications
Silver Hill Hospital



Maxine Legall
CEO/Founder
Thrive Inclusively



Melissa Ouari
VP and CISO
Money Management International



Alexandra Méhat
Director, Product Marketing
Fortinet



Julie Luengas
CNIO
Stony Brook Medicine



Laura Svejnar
Head of Global Marketing Strategy & Operations
Amazon Music



Alyeah Ramjit
VP System Transformation
One Brooklyn Health



Andrea Terrassa
COO
PMG



Jessica Joines
CEO and Founder
Women's Purpose Community



Amanda Solomon
Former VP, Digital Growth & Creator
Playboy



Namrata Shah
Managing Director - Global Head of Engineering - Investment Technology
Nuveen



Lisa Lang
Director Emerging Technologies
Fintech Technologies



Jenny Lin
Global Technology Operations Chief Architect
Broadridge



Tracey Moon
CMO
BlackCloak



Ingrid Gliottone
Chief Experience Officer
BlackCloak



Michelle Crecca
SVP Marketing
CBRE



Kate Fannin
Global Executive Director, IT Operations & Brand Technology
Estee Lauder Companies



Heather Reed
Head of Cybersecurity & ISMS Lead
Nestle Purina PetCare North America



Yelena Shtykel
Head of Technology Application Development, Wealth Technology
Citi



Yvonne Li
Chief Data & AI Officer
Starr Insurance



Tom Scott
Chief Architect Cloud Infrastructure
ADP



Julia Baker
Project Manager
Dreamscape Learn



Nina D'Amato
Chief Technology Strategist, Public Sector
Lenovo

Click Here to Register

May 29, 2025

Eastern Time

Registration	**8:30 AM-9:00 AM**
Morning Networking	**9:00 AM-9:30 AM**

Opening Remarks

9:40 AM-9:50 AM

SPEAKER



Maxine Legall
CEO/Founder
Thrive Inclusively

KEYNOTE

9:50 AM-10:15 AM

Shaping Hybrid Workforce Security with SASE Today and Tomorrow

The Secure Access Service Edge (SASE) market is evolving fast—and 2025 is set to be a pivotal year. Join Alexandra Méhat, Director of Product Marketing, as the unveils five major trends redefining how enterprises secure their hybrid workforce.
Join us for key takeaways, such as:
The top SASE market trends and technologies for 2025
How modern organizations are transforming security strategies with Unified SASE
A preview of upcoming Fortinet innovations that boost performance, security, and cost-efficiency
Expert insights on simplifying operations, lowering TCO, and gaining full visibility across distributed networks
Gain a competitive edge by understanding where the SASE market is heading and how to prepare your organization today.
From finance to healthcare to government—if you're leading or influencing networking and security decisions, this session is built for you.

SPEAKER



Alexandra Méhat
Director, Product Marketing
Fortinet

KEYNOTE PANEL

10:20 AM-11:05 AM

The Role of Mentoring & Sponsorship in Advancing Women Leaders

How do we come together, as a group of professionals, to create and foster an inclusive business world where all women have a role to play? We know that a major part of this is attracting and retaining talent at every level but how exactly do we do that and where can we use technology to help? Our panelists will discuss how their companies are creating more inclusive environments, the use AI tools to help uncover hidden biases, what flexibility looks like for all team members and how they are advancing women earlier and signing them up for long term success.

CHAIR

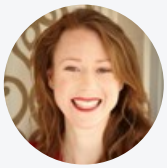


Jessica Joines
CEO and Founder
Women's Purpose Community

PANELISTS



Andrea Terrassa
COO
PMG



Erin Boyd
Chief Digital Commercial Transformation Officer
The AES Corporation



Laura Svejnar
Head of Global Marketing Strategy & Operations
Amazon Music



Yelena Shtykel
Head of Technology Application Development, Wealth Technology
Citi

Networking Break

11:05 AM-11:20 AM

VISION VOICES

11:20 AM-11:35 AM

AI Literacy as a Catalyst for Enterprise Transformation in UN Peace Operations

As artificial intelligence continues to transform industries globally, fostering AI literacy within United Nations peace operations has become imperative for driving innovation, enhancing decision-making, and advancing mission mandates. This session explores how building a culture of AI awareness and understanding across multidisciplinary teams can unlock the full potential of emerging technologies to strengthen operational efficiency, enable data-informed insights, and support conflict prevention and resolution strategies.

AI literacy has been prioritized across peace operations through targeted training initiatives and practical workshops designed to empower personnel to integrate AI meaningfully into their workflows. A phased introduction of AI-enabled digital tools has allowed teams to experience tangible benefits, including enhanced collaboration, increased productivity, and improved information management.

These efforts are part of the broader implementation of the Digital Transformation Strategy for UN Peacekeeping, which aims to modernize operations and better equip missions to meet complex challenges on the ground. They are also aligned with the Secretary-General's UN 2.0 vision, which calls for a more innovative, data-centric, and future-ready United Nations.

Simultaneously, work is underway to develop secure and contextually relevant large language model (LLM) capabilities tailored to the unique needs of peace operations. These initiatives are guided by a strong commitment to data privacy, information security, and the responsible use of AI—fully aligned with UN policies, ethical standards, and regulatory frameworks governing the handling of sensitive information.

By embedding AI literacy institutionally and enabling the responsible adoption of transformative technologies, peace operations are advancing a culture of informed innovation that supports the UN's mission of peace, security, and sustainable development in an increasingly digital era.

SPEAKER



Avishan Bodjnoud

Chief Information Management

United Nations Peace Operations (DPPA-DPO)

FIRESIDE CHAT

11:45 AM-12:20 PM

The Vulnerable C-Suite: Why Personal Cybersecurity is the New Frontline for CISOs

Businesses and their leadership teams are increasingly being targeted – physically and digitally. Research from The Ponemon Institute shows that 42% of CISOs report attacks targeting executives' personal lives – a number that will only climb as cybercriminals evolve their attack methods.

Cybercriminals are increasingly leveraging executives' personal digital presence as an entry point into corporate networks. Traditional cybersecurity focuses on corporate systems, leaving executives' personal digital lives exposed – creating a significant risk vector for organizations.

CHAIR

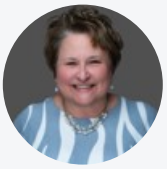


Tracey Moon
CMO
BlackCloak

SPEAKERS



Ingrid Gliottone
Chief Experience Officer
BlackCloak



Tammy Klotz
CISO
Trinseo

PANEL

12:25 PM-1:10 PM

CMO CIO CISO Evolution: Empowering Women Leaders, Driving Innovation and Embracing the Future

In this insightful panel discussion where visionary female leaders in technology and Marketing will share their strategies for fostering a culture of innovation, making high-velocity decisions, and leveraging emerging technologies like Generative AI to drive digital transformation.

The panelists will provide practical guidance on enhancing diversity within tech teams, cultivating a mindset of innovation, and preparing organizations to adapt in an increasingly dynamic technological landscape. Drawing from their diverse career paths, they will also share key lessons learned from supporting digital transformation efforts across both the public and private sectors.

CHAIR



Avishan Bodjnoud
Chief Information Management
United Nations Peace Operations (DPPA-DPO)

PANELISTS



Julie Luengas
CNIO
Stony Brook Medicine



Jenny Lin
Global Technology Operations Chief Architect
Broadridge



Yvonne Li
Chief Data & AI Officer
Starr Insurance

Lunch & Networking

1:10 PM-2:00 PM

VISION VOICES

2:00 PM-2:15 PM

Creating From Within Vs. In Reaction To

An empowered woman writes her own life story, but it's easy to become reactive during chaotic times and feel like life is happening to you instead of for you. Jessica shares how she transitioned from a reactive mode of living to empowered co-creation by honoring her inner knowing over external circumstances. This shift enabled her to leave a life that wasn't fulfilling and move towards her dreams. In unstable times, she emphasizes the importance of remembering that the truth in your heart is more real than what you see. In this short talk, Jessica will explain how to use this mantra to co-create through principles like Intention Alignment and Maintaining Presence.

SPEAKER



Jessica Joines
CEO and Founder
Women's Purpose Community

FIRESIDE CHAT

2:20 PM-3:00 PM

2025 Executive Evolution: Mastering the Art of Business, Marketing and Technology Harmony

Bridging the gap between business marketing and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.
For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

CHAIR



Lisa Lang
Director Emerging Technologies
Fintech Technologies

SPEAKERS



Namrata Shah
Managing Director - Global Head of Engineering - Investment Technology
Nuveen



Alice Fournier
CIO
ISS A/S



Heather Reed
Head of Cybersecurity & ISMS Lead
Nestle Purina PetCare North America

PANEL

3:05 PM-3:45 PM

Revolutionizing Customer Journeys: Advanced Strategies for CMOs to Enhance and Optimize the Customer Experience

In today's fast-evolving digital landscape, CMOs and Marketing leaders are under increasing pressure to deliver exceptional customer experiences at every touchpoint. This panel will explore cutting-edge strategies and advanced technologies that are shaping the future of customer journeys. Experts will discuss how marketing leaders can leverage data-driven insights, personalized engagement, and omnichannel marketing to enhance customer satisfaction, loyalty, and lifetime value. Attendees will learn how to optimize the customer experience by aligning their marketing efforts with evolving consumer expectations, breaking down silos across departments, and driving seamless interactions that foster long-term relationships. Whether it's utilizing AI-powered tools, incorporating voice-of-the-customer feedback, or refining content strategies, this session offers actionable insights for CMOs looking to stay ahead in an increasingly competitive market.

CHAIR



Lynn Schlesinger
ED, Marketing and Communications
Silver Hill Hospital

PANELISTS



Michelle Crecca
SVP Marketing
CBRE



Kate Fannin
Global Executive Director, IT Operations & Brand Technology
Estee Lauder Companies



Theresa Block
CMO
Sonas

Networking Break

3:45 PM-4:00 PM

FIRESIDE CHAT

4:00 PM-4:35 PM

IT and Marketing Leadership Evolution: Innovating Through Times of Change

The role of driving innovation during times of change is important for all leaders to master. You must be proactive in anticipating and responding to change, rather than simply reacting to it. We'll discuss how success team leaders have created a culture of innovation, how to develop and implement innovative ideas, and how to effectively communicate change to stakeholders.

CHAIR



Viktoriya Smith
SVP
Citi

SPEAKERS



Alyeah Ramjit
VP System Transformation
One Brooklyn Health



Melissa Ouari
VP and CISO
Money Management International

Closing Remarks and Raffle

4:35 PM-4:40 PM

Cocktail Networking

4:40 PM-5:30 PM

TOGETHER WITH

FORTINET®

BLACKCLOAK®