

# AGENDA

Embracing the Future: Migrating and Modernizing Financial Services in the Digital Age

## Executive Breakfast

### SPEAKERS



Ibrahim Jackson  
Founder  
Ubiquitous Preferred  
Services

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### EMBRACING THE FUTURE: MIGRATING AND MODERNIZING FINANCIAL SERVICES IN THE DIGITAL AGE



January 22, 2025

8:30 AM-12:00 PM

Eastern Time

The financial services industry stands at a critical juncture, faced with the imperative to modernize to meet the evolving demands of the digital age. As technological advancements continue to disrupt traditional banking and finance, financial institutions must adapt and embrace new strategies to remain competitive and relevant. We invite you to join us for this exclusive breakfast session to examine the key drivers behind the need for modernization in financial services, including changing customer preferences, the rise of fintech innovations, and the increasing pressure to enhance operational efficiency and security. We will also discuss the challenges and opportunities presented by this transformation, addressing topics such as data management, regulatory compliance, and the reskilling of the workforce. Financial institutions that proactively embrace modernization and digital transformation will be better positioned to thrive in the evolving financial landscape, delivering enhanced customer experiences, operational efficiencies, and sustainable growth. By charting a course with Presidio and AWS, financial services organizations can capitalize on the promise of the digital age and secure their long-term competitiveness.

TOGETHER WITH

