C VISION INTERNATIONAL

AGENDA

Journey to Generative AI: Build Business Value at Scale

Executive Event

SPEAKERS



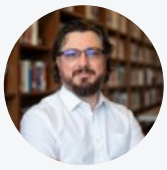
Steve Revenko
Director, Canada West
Adastra Corporation



Alexander Medvedev
Senior Solutions Architect- Gen AI
AWS



Mel Reyes
CEO, Leadership Advisor
Elite Technical Concierge



Eduardo Monzon
Director of Business & Technology solutions
Nature's Path



Hong-Lok Li
CTO
AMS of UBC Vancouver



Amit Pradhan
VP Strategy
Farmers Edge

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JOURNEY TO GENERATIVE AI: BUILD BUSINESS VALUE AT SCALE

November 20, 2024
5:30 PM-9:00 PM
Pacific Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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