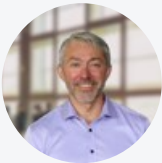


AGENDA

Navigating the Generative AI Landscape

Executive Council

SPEAKERS



Russ Felker
CTO
TrinityLogistics



MARK MAYBURY
VP
Lockheed Martin



Bob Clougherty Ph.D.
CIO
CampusWorks



James Arnold
Enterprise Data
Governance and AI
Privacy Officer
CVS



Viktoria Popova
Director Institutional
Research,
Assessment &
Applied AI
Centenary University



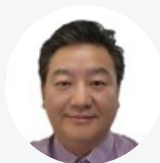
Tara Jones
Principal Advisor, AI
and Modern Data
Strategy
AWS



Philip Howard
Director, Data
Applications - Data
Insights
Ollion



Jared Ambra
Director IT
Enterprise
Operations &
Support
Highland Homes



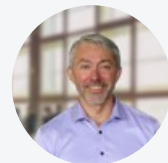
Andy Kim
Product Integration
& Management
(OCTO)
PepsiCo



Scott Bendle
CIO
Rigaku



Hans Vargas
Data protection.
MPCLP



Russ Felker
CTO
MegaCorp Logistics

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NAVIGATING THE GENERATIVE AI LANDSCAPE



December 11, 2024

3:00 PM-4:15 PM

Eastern Time

Generative AI is transforming industries, but how can businesses harness its potential effectively? Whether you're exploring AI or scaling existing projects, this virtual panel offers actionable insights and strategies to drive success.

What You'll Gain:

Driving Business Value: Align AI initiatives with strategic goals and measure ROI.

Overcoming Challenges: Tackle data silos, talent gaps, and ethical concerns.

Scaling AI: Transition from pilots to full integration with proven methods.

Future Trends: Stay ahead with insights into what's next in AI innovation.

Designed for business and tech leaders, this event equips you to navigate the challenges and opportunities of generative AI.

CHAIR



**Bob
Clougherty
Ph.D.**

CIO

CampusWorks

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Tara Jones

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MAYBURY**

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