

The Future of Cybersecurity & IT

CIO & CISO Think Tank

SPEAKERS



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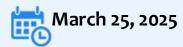
Matthew Mudry CISO HomeServe



Erin Boyd Chief Digital Commercial Transformation Officer

The AES Corporation

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Eastern Time

Registration

8:30 AM-9:00 AM

CHAIR PANELISTS

Morning Networking

9:00 AM-9:30 AM

CHAIR PANELISTS

Opening Remarks

9:30 AM-9:35 AM

CHAIR PANELISTS

KEYNOTE

Fortifying Cyber Security Together: A CISO's Call to Increase Cyber Transparency

9:35 AM-10:00 AM

In the evolving landscape of cybersecurity, the imperative to increase transparency takes center stage, driven by new laws and regulations mandating prompt reporting of cyber breaches. A notable example is the SEC's cyber disclosure rule, necessitating companies to report incidents within 72 hours. This shift from voluntary to mandatory information-sharing not only presents challenges but also opportunities. Compliance empowers organizations to construct more comprehensive defenses and actions against cyber risks. Regulatory guardrails provide confidence, allowing companies to explore, experiment, and compete securely. To stay ahead, a techenabled approach embedding cybersecurity across the enterprise is crucial. Looking forward, collaboration with the C-suite, particularly

the Chief Risk Officer and General Counsel, is vital. Crafting a consistent narrative, setting priorities, and adapting to new cyber risk management practices become essential. Moreover, understanding board expectations, simplifying complex cyber regulations, and extending cybersecurity measures to external reporting teams are key considerations for navigating the regulatory landscape effectively.

CHAIR PANELISTS

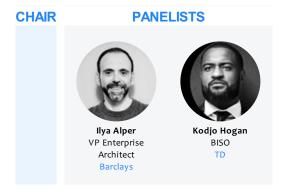
PANEL

10:00 AM-10:45 AM

2025 Executive Evolution: Mastering the Art of Business-Technology Harmony

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.



Coffee Break

10:45 AM-11:05 AM

CHAIR PANELISTS

VISION VOICES

11:05 AM-11:20 AM

Data Revolution Leadership: CIOs at the Helm of Modernization for Strategic Value

This session explores the pivotal role of CIOs in modernizing data to unlock its full value. In the contemporary digital landscape, data stands as a strategic asset, and CIOs are at the forefront of harnessing its potential. The abstract emphasizes the CIO's responsibility in implementing cutting-edge technologies and data management strategies that go beyond mere storage, enabling organizations to derive actionable insights. By adopting innovative approaches, such as advanced analytics, artificial intelligence, and cloud solutions, CIOs can transform data into a valuable resource, driving efficiency, innovation, and informed decision-making across the enterprise. The discussion delves into the evolving responsibilities of CIOs in leading the charge towards data modernization, ensuring organizations remain competitive and agile in an increasingly data-centric world.

CHAIR PANELISTS

FIRESIDE CHAT 11:25 AM-12:00 PM

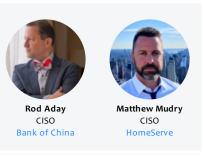
Building Cyber Fortitude: CISO Strategies for Resilient Cybersecurity

In the realm of building cyber resilience, organizations confront increased risk exposure amidst bold moves and evolving external challenges. Despite investments in technology and data, risk leaders, including CISOs, express difficulty in keeping pace with the persistent threat of cyber crises. However, in today's business landscape, discussions of digital transformation or reinvention are inseparable from considerations of cybersecurity. Looking ahead, stakeholders, from the board to frontline cybersecurity operations, pose critical questions about resiliency. This includes inquiries about the adequacy of efforts to safeguard the company and its customers in the face of cyber attacks. The focus shifts to identifying opportunities to minimize the impact on business and shareholder value through effective threat response. Embracing cybersecurity as a whole-of-business endeavor, organizations are urged to align themselves with business owners, adapting to changes in the cyber landscape and fortifying resilience against disruptions. Building confidence in the cybersecurity program becomes paramount in navigating the dynamic and challenging cyber landscape effectively.





PANELISTS



Lunch & Networking

12:00 PM-1:00 PM

CHAIR PANELISTS

VISION VOICES

Navigating the Cyber Frontier: CISO Strategies for Effective Risk Management

1:00 PM-1:15 PM

In the context of effective cyber risk management, the challenge lies in keeping up with evolving technology, particularly during cloud or technology transformations. The adoption of threat intelligence, GenAl, the metaverse, and machine learning presents both opportunities and challenges, with a need for technology leaders to grasp the security implications. While these technologies enhance cyber risk management, they also offer efficiencies through task automation. Striking a balance between risks and rewards is crucial for gaining trust and staying competitive. Looking forward, organizations must explore innovative approaches to cyber risk management, emphasizing resilience against third-party risks. Collaboration with the leadership team is essential to take an enterprise-wide view of current and future threats, develop action plans, safeguard critical assets, and facilitate quick recovery. Early collaboration with the executive team is encouraged to integrate risk management into transformation strategies and extract maximum benefits from emerging technologies.

PANEL

1:20 PM-2:05 PM

The Role of CDOs in Navigating Digital **Transformation**

A look into the pivotal responsibilities of Chief Data Officers and Chief Data Scientist in steering organizations through the complexities of the digital age. This session explores their strategic initiatives, encompassing data-driven decision-making, innovative technologies adoption, and customer-centric approaches. Attendees will gain valuable insights into the CDO's role as a catalyst for transformative change, driving businesses towards digital maturity and sustainable growth

CHAIR PANELISTS

DISRUPTOR

Strategic Value Safely

2:10 PM-2:25 PM Data Empowerment: A CISO's Guide to Unlocking

CISOs are challenged to redefine their role not only as guardians of security but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CISOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CISOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CISOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the datadriven era.

CHAIR PANELISTS

Networking Break

2:25 PM-2:45 PM

CHAIR PANELISTS

FIRESIDE CHAT

2:45 PM-3:30 PM

Next-Level Innovations: Unveiling GenAl - The Hype, The Reality, and The Future

We will explore the evolution of Generative AI, from its inception to its transformative impact across various industries. Experts will discuss the disparity between the media-driven hype and the technology's real-world capabilities, sharing case studies and addressing current challenges. The conversation will also cover the economic and ethical implications of Gen AI, providing insights into its future advancements and regulatory landscape. Attendees will gain a nuanced understanding of Gen AI's potential and the strategic considerations necessary for its successful integration into diverse sectors.

CHAIR



Samrah Kazmi Chief Innovation Officer RESRG

PANELISTS



Chief Digital Commercial Transformation Officer The AES Corporation

DISRUPTOR

3:35 PM-3:50 PM Cybersecurity Leadership in the Era of Al and ML: **Navigating Innovation and Responsibility**

In the dynamic realm of artificial intelligence (AI) and machine learning (ML), CISOs play a pivotal role in leveraging these advancements for enhanced cybersecurity. Strategic integration of AI and ML is essential for bolstering security measures, optimizing decision-making, and driving innovation. CISOs must adopt a comprehensive approach, considering the entire lifecycle of these technologies to ensure both efficiency and ethical use. Establishing robust governance frameworks becomes paramount, addressing biases, ensuring transparency, and minimizing unintended consequences.

Looking ahead, as Al and ML continue to advance, CISOs face evolving challenges and regulatory considerations. Proactive engagement involves staying informed about changing regulations, particularly in areas such as data privacy and ethical Al practices. CISOs should strive for a tech-enabled understanding of AI and ML systems, encompassing deployment, impact, and security measures. This approach positions organizations to navigate the regulatory landscape effectively, ensuring responsible and competitive integration of AI and ML into cybersecurity strategies.



FIRESIDE CHAT

Cultivating Inclusive Excellence: Driving Diversity in **Technology Leadership**

3:55 PM-4:30 PM

Let's explore the imperative of diversity in technology leadership roles, particularly within the CIO and Security domain. From gender and ethnicity to varied professional backgrounds, diverse perspectives foster innovation, resilience, and better decision-making in today's rapidly evolving tech landscape. Join us as industry leaders share their experiences, insights, and strategies for promoting inclusivity, breaking down barriers, and empowering underrepresented groups in technology leadership roles. From fostering inclusive cultures within organisations to implementing proactive recruitment and mentorship initiatives, attendees will gain actionable insights to drive meaningful change and cultivate diverse, high-performing technology teams. Let's chart a course towards inclusive excellence in technology leadership together.





Closing Remarks & Raffle Giveaway

4:30 PM-4:35 PM

CHAIR PANELISTS

Cocktail Hour

4:30 PM-5:30 PM

CHAIR PANELISTS

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