

AGENDA

The Future of IT & Cybersecurity

CIO & CISO Think Tank

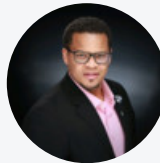
SPEAKERS



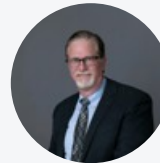
Robert Pace
VP/CISO
Invitation Homes



Ryan Reynolds
Senior VP/Director
SOC
US Bank



Lawrence Wells
Director EIS
Optum



Patrick Benoit
Global CISO
Brink's inc



John Tryon
Deputy CISO
Health Care Service
Corporation



John Godfrey
CISO
State of Kansas



Eric Poon
CTO Portfolio
Manager
PepsiCo



Mike Madero
VP IS
Mr. Cooper



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Mr. Cooper



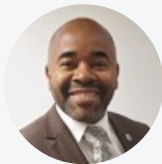
Gertrude Van Horn
CIO
NCH Corporation



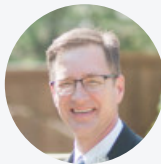
Michael Gross
Manager,
Cybersecurity
Intelligence
Cleveland Clinic



James Lapalme
VP & GM Identity
Business Unit
Entrust



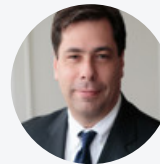
Michael Anderson
Deputy CTO
Dallas Independent
School District



Paul Meharg
Solution Architect
Sonatype



Yoav Regev
CEO
Sentra Inc.



Antonio Marin
CIO
US Med-Equip



James Binford
Director Offensive
Security
Humana



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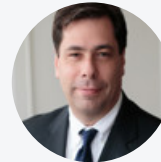
Stosh Jarocki
Director Cyber
Security Innovation
McEwen and
Associates, Inc.



Michael Gross
CEO
Engrossed Advisory



**Michael
Anderson**
CISO
Dallas College



Antonio Marin
CIO
NorthStar Memorial
Group

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October 17, 2023

Central Time

Registration

9:30 AM-10:00 AM

Morning Networking

10:00 AM-10:30 AM

Opening Remarks

10:30 AM-10:40 AM

VISION KEYNOTE PANEL

10:40 AM-11:25 AM

Bridging the Gap Between IS/IT and the Business

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

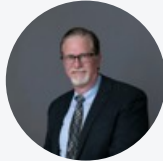
For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

CHAIR



John Tryon
Deputy CISO
Health Care Service
Corporation

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11:30 AM-11:45 AM

Transforming Human Processes to Mature Your Enterprise Automation (aka making AI, Zero Trust, and all the other cool toys work better)

Intelligent automation is a key component of digital transformation, which can help companies increase productivity levels by deploying automation into their key business areas. Intelligent automation includes core technologies that integrate with existing business processes, such as robotic process automation (RPA), machine learning, AI, and cognitive automation. Let's discuss

Why can't I just automate as is?

Why can't I just buy an app for that?

Isn't AI supposed to be "Intelligent"?

PANELIST



Mike Madero
VP IS
Mr. Cooper

Threat Intelligence

Ransomware attacks are becoming increasingly prevalent and sophisticated, affecting businesses and individuals in all sectors. In 2023, these attacks are expected to continue to grow, resulting in significant financial losses, data theft, and reputational damage. Businesses should implement comprehensive security measures, including regular backups, employee training, and endpoint security, to minimize the risk of a ransomware attack. Additionally, it's important to have a response plan in place to minimize the impact of an attack if it does occur.

PANELIST



Michael Gross

Manager,
Cybersecurity
Intelligence
Cleveland Clinic

Lunch & Networking

12:05 PM-1:05 PM

DISRUPTOR

1:05 PM-1:20 PM

The Road to an Optimal Zero Trust Strategy

Disappearing perimeter, expanding attack surface, inevitable breaches, and the acceleration of digital transformation pose an increasingly complex challenge for organizations of all sizes. The Zero Trust framework provides a blueprint to secure data and networks in today's multi-cloud environment, but the path to get there remains fragmented and challenging.

Join us to discuss

Why establishing trusted Phishing Resistant identities across users, devices, apps, and workloads is critical to a strong foundation for an optimal Zero Trust strategy

Use Case Strategies against a Zero Trust Framework

How you can build a roadmap to implement an optimal Zero Trust framework for your organization, to protect against threats today and in a Post Quantum (PQ) future

SPEAKER



**James
Lapalme**

VP & GM Identity
Business Unit
Entrust

PANEL

1:25 PM-2:00 PM

The Promising Future of Artificial Intelligence (AI): Opportunities and Challenges Ahead

The potential of Artificial Intelligence (AI) is vast, as it is now being utilized across all industries. With the combination of machine learning, AI has made significant improvements in the field of cybersecurity. Automated security systems, natural language processing, face detection, and automatic threat detection are some examples of how AI is revolutionizing cybersecurity. However, AI is also being used to create intelligent malware and attacks, which can bypass the most up-to-date security protocols, making it a double-edged sword. On the positive side, AI-enabled threat detection systems have the ability to predict new attacks and immediately notify administrators in case of a data breach.

CHAIR



John Godfrey
CISO
State of Kansas

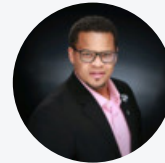
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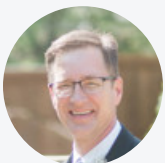
DISRUPTOR

2:05 PM-2:20 PM

Making Pivotal Power Moves with AI/ML in Software Security

In today's landscape where cybersecurity threats evolve rapidly, AI/ML offers a game-changing approach to security. Ensure your organization's resilience in the face of ever-evolving cyber threats with an automated power shift. From their remarkable threat detection capabilities to their predictive analysis and adaptability to emerging threats, discover how you can pivot with AI/ML to empower your security measures.

SPEAKER



Paul Meharg
Solution Architect
Sonatype

Networking Break

2:20 PM-2:40 PM

DISRUPTOR

2:40 PM-2:55 PM

Data-Centric Security: Safeguarding the Cloud Era

In the cloud era, data-centric security is paramount to safeguarding sensitive information. Traditional security measures are inadequate in protecting dispersed data. In this session, we will discuss the principles of data-centric security, such as data discovery, access controls, and data classification. Prioritizing data protection optimizes resource allocation, improves incident response, and builds trust with stakeholders in today's data-driven world.

SPEAKER



Yoav Regev
CEO
Sentra Inc.

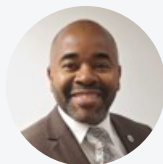
PANEL

3:00 PM-3:45 PM

Digital Transformation

CIOs & CISOs play a crucial role in driving their organization's digital transformation efforts. The COVID-19 pandemic has accelerated the adoption of digital technologies, and CIOs & CISOs must continue to lead the way to stay competitive and meet the evolving needs of customers and employees. This requires a deep understanding of the organization's goals, processes, and IT infrastructure, as well as collaboration with other business leaders. By successfully leading digital transformation, CIOs & CISOs can position their company for long-term success in a digital world.

CHAIR



Michael Anderson
Deputy CTO
Dallas Independent School District

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Invitation Homes



John Godfrey
CISO
State of Kansas

Closing Remarks & Raffle Giveaway

3:45 PM-3:50 PM

Cocktail Hour

3:50 PM-4:30 PM

TOGETHER WITH

