

AGENDA

Women with Vision CXO Think Tank

SPEAKERS



Grace Beason
Director of GRC
Guidewire Software
Inc



Donna Kladis
Former CIO & CTO
consult



Deb Lindway
Executive Vice
President & Interim
Chief Technology
Officer
PNC



Deena Swatzie
VP, Head of
Technology Risk
Truist



Anna Thomas
Director, Operations
& Technology
Transformation
Citi



Kathleen Hurley
CIO
Sage Inc



Sonia Arista
SVP, CISO
Signify Health



Frances Zelazny
CEO
Anonybit



Martina Fuchs
Event Moderator



Gleb Reznik
Managing Director
JPMorgan Chase



Tamika Bass
Head of
Cybersecurity
Director
Gannett Fleming



Beth Fatusin
Head of Sales, Digital
Native Business, East
AWS



Tanya Shastri
SVP Product
Management
Palo Alto Networks



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Palo Alto Networks



Miriam Noble
Head of Sales, East
Enterprise Greenfield
AWS



Sree Ratnasinghe
Director, North
America Customer
Solutions
Management
Amazon Web
Services



Michael Owens
BISO
Equifax



Megan Ryan
Chief Legal Officer
NuHealth



Jill Bohrer
 Director, Digital
 Marketing User
 Experience
 M&T Bank



Jillian Freidus
 Head of Partnerships
 Writer
 Writer



Julie Luengas
 Chief Nursing
 Informatics Officer
 Stony Brook
 Medicine



Gavin Grounds
 Senior Director,
 Security, Risk and
 Compliance
 Meta



Cania Infante
 CMO
 Municipal Credit
 Union



**Aruna
 Jammalamadaka**
 Senior Enterprise
 Architect
 YASH Technologies



Yabing Wang
 CISO
 Justworks



Martina Fuchs
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Sree Ratnasinghe
 Director, North
 America Customer
 Solutions
 Management
 AWS



Deena Swatzie
 VP Head of
 Technology Risk
 LPL Financial

How do you stand out as a leader, regardless of your gender, and become a catalyst for equity and positive change? How can we amplify and create a new roadmap of advancing women, to achieve results together?

We invite you to join C-Vision International, on March 29 for a one-day program specifically for women CXO leaders and their allies to network and discuss the most important topics facing female executives today including building and protecting your brand, growing and retaining talented women, how to speak up and be seen as a leader, avoiding burnout and a look at 2023 trends including the digital present and future.

[Click Here to Register](#)



March 29, 2023

Eastern Time

Registration & Breakfast

8:00 AM-9:30 AM

Check-in, grab some breakfast and coffee and get ready for an exciting day filled with powerful discussions.

Welcome & Opening Remarks

9:30 AM-9:40 AM

FIRESIDE CHAT

Nurturing Your Brand

9:45 AM-10:25 AM

CHAIR



Martina Fuchs
Event Moderator

PANELISTS



Tanya Shastri
SVP Product
Management
Palo Alto Networks

PANEL

Promoting & Enabling Women to Succeed

10:25 AM-11:15 AM

How do we come together, as a group of professionals, to create and foster an inclusive business world where all women have a role to play? We know that a major part of this is attracting and retaining talent at every level but how exactly do we do that and where can we use technology to help? Our panelists will discuss how their companies are creating more inclusive environments, the use AI tools to help uncover hidden biases, what flexibility looks like for all team members and how they are advancing women earlier and signing them up for long term success.

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PNC



Yabing Wang
CISO
Justworks

Mid-Morning Networking Break

11:15 AM-11:25 AM

Take a stretch, grab a tea or coffee and connect with others during these 25 minutes.

PANEL

Leveling Up: How to Stand Out in Your Organization

11:45 AM-12:30 PM

Despite years of conversations and programs by industry stakeholders to diversify the talent pool standing out in an inherently biased environment is a challenge women still face. How have women in leadership roles risen above this and succeeded? What real lessons can

we learn from savvy leaders on successfully adjusting their business priorities, reinvesting budgets to drive growth, and taking a smart path to business transformation during times of great disruption.

CHAIR

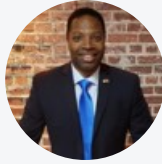


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Julie Luengas
Chief Nursing
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Stony Brook
Medicine



Megan Ryan
Chief Legal Officer
NuHealth

Lunch

12:30 PM-1:40 PM

Join us for a TED Talk on *Designing the Future of Cancer Education* with Corrine Ellsworth-Beaumont, CEO of Know Your Lemons Foundation.

FIRESIDE CHAT

1:45 PM-2:30 PM

Leading and Innovating Through Times of Change

This session explores the important role of leaders in driving innovation during times of change. It highlights the need for leaders to be proactive in anticipating and responding to change, rather than simply reacting to it. The session also provides practical strategies for leading innovation, including how to create a culture of innovation, how to develop and implement innovative ideas, and how to effectively communicate change to stakeholders. Overall, the session aims to equip leaders with the skills and knowledge needed to navigate change successfully and foster a culture of innovation within their organizations.

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PANEL

2:20 PM-3:05 PM

Exploring the Digital Future

Digital Transformation is helping to improve operational efficiency, productivity, and resiliency with organizations of all sizes and types. How do we select the right technologies and measure the return on investment? What skillsets, trainings and messaging are essential to

have successful implementation and adoption of these technologies?

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Afternoon Snack

3:05 PM-3:15 PM

Listen to some music and move a little during this break between content.

PANEL

Data Drives Transformation

3:15 PM-4:00 PM

Data is a key enabler for all of the CXO's plans to transform and should be at the heart of any organizational strategy. All of the digitization in our world today means we have enormous amounts of data available, and data has now become the number one business asset for every organization. The utilization of data has grown exponentially giving organizations the ability to better understand customers, research key trends, and much more. Enterprises are heading towards an environment of uncertainty and ambiguity that requires continuous flexibility, innovation and investment or reinvestment in data and analytics strategies.

How can you use AI to drive customer acquisition, better demand forecasting and use business intelligence to help gain a lead over competitors.

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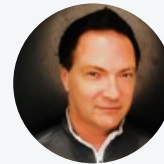
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PANEL

Unlocking the Potential of AI: How Marketing Leaders Can Overcome the Unknown

4:05 PM-4:50 PM

Artificial intelligence (AI) has become an enigmatic force in the world of marketing. While it promises to revolutionize the industry, many leaders are uncertain about how to navigate this unknown territory. This abstract will delve into the mysterious world of AI and explore its potential use cases for marketers. With the pressure to do more with less and the need to stay ahead of the competition, marketers

must consider the benefits of leveraging AI. However, the unknown potential of AI can also create hesitation and skepticism. Leaders must approach AI with a strategic mindset, collaborate with their IT teams, and identify the right use cases to position their organization for success in this uncharted landscape.

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Closing Remarks

5:00 PM-5:05 PM

Cocktails & Networking

5:05 PM-6:05 PM

Join us for cocktails after the event for networking, a raffle and prizes. Breast cancer is the most common cancer in the world and C-Vision is excited to partner with [Know Your Lemons](#). [Know Your Lemons](#) is a non-profit dedicated to helping improve early detection of breast cancer through symptoms and screening education in a fun, accessible, and inclusive way. Your generosity will continue to help educate women all over the world! Please be ready to donate.

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