C VISION INTERNATIONAL

AGENDA

Thought Leadership: AI Real Talk: A Clear View Beyond the Hype

Executive Dinner

SPEAKERS



Michele Eggers
VP of Marketing
SAS



Ayush Agarwal
Director, Product Management
Intuit



Steve Zalewski
Former CISO
Levi Strauss & Company



Rajni Sharma
CEO
DotIQ Inc



Habib Basiri
Director of Product Management, Data & AI Platforms
Extreme Networks



Smriti Sheth
Sr. Director, Insights
IPSY



Lorena Morales
Director, Global Digital Marketing Revenue Operations
JLL

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THOUGHT LEADERSHIP: AI REAL TALK: A CLEAR VIEW BEYOND THE HYPE

August 20, 2025
5:30 PM-9:00 PM

Pacific Time

In today's data-driven world, AI is transforming how marketers extract insights, predict customer behavior and optimize engagement strategies. However, the challenge lies in converting vast amounts of customer data into meaningful, real-time actions that drive loyalty and business growth.

This discussion explores how AI-powered analytics and automation can help marketers turn complex data into actionable strategies, ensuring personalized, effective and ethical customer interactions.

Through this event, you'll discover best practices for leveraging AI-driven insights to enhance decision making, optimize campaigns and future-proof your marketing strategies. Join us to explore how AI-powered insights can help you drive more impactful marketing strategies, enhance customer engagement and stay ahead in an evolving digital landscape.

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