AGENDA

The Future of Data & AI

Data & AI Think Tank

SPEAKERS

Sean Lewis
Director of IT
Arcis Golf

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Data Transformation
Strategy &
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Lockheed Martin

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Director, AI
Walmart

Click Here to Register

📅 **April 15, 2025**

Central Time

Registration 8:30 AM-9:00 AM

CHAIR

Morning Networking 9:00 AM-9:30 AM

Opening Remarks

VISION VOICES KEYNOTE

9:40 AM-10:05 AM

Implementing AI: A Component of Modern Digital Strategy

Let's explore the significance of integrating AI into digital strategies, emphasizing its transformative impact on various industries. It delves into key considerations such as data-driven decision-making, personalized customer experiences, and operational efficiency. Additionally, the synopsis highlights the challenges associated with AI implementation, such as ethical concerns and the need for robust cybersecurity measures. Through the lens of real-world examples and industry insights, it underscores how a well-executed AI strategy can position organizations for success, driving growth, agility, and long-term sustainability.

CHAIR

KEYNOTE

10:10 AM-10:35 AM

The Future of Digital Strategy in a Rapidly Evolving Landscape

In the rapidly evolving landscape of digital strategy, this session delves into the core dynamics shaping the future of organizations. Emphasizing the pivotal role of data, it explores how businesses can leverage insights for strategic decision-making while navigating challenges related to privacy and ethics. The rise of artificial intelligence is scrutinized for its transformative potential, addressing both opportunities and ethical considerations in integrating machine learning and automation. Amidst technological advancements, a customer-centric approach emerges as crucial, emphasizing personalized experiences and meaningful connections. Additionally, the abstract considers the global context, acknowledging the impact of geopolitical shifts and regulatory changes on digital operations. In sum, this synopsis provides a concise overview of the multifaceted challenges and opportunities organizations must navigate to thrive in the ever-changing digital landscape.

CHAIR

Coffee Break

10:35 AM-10:55 AM

CHAIR

VISION VOICES

10:55 AM-11:10 AM

Harnessing AI for Enhanced Customer Experience

Let's explore the transformative impact of artificial intelligence on customer interactions. This session delves into innovative AI applications, showcasing how businesses optimize customer service, personalization, and satisfaction through intelligent automation and data-driven insights

CHAIR

DISRUPTOR

11:15 AM-11:30 AM

Best Practices in Data Privacy & Security

Implementing best practices in data privacy and security is paramount in today's digital landscape. With the ever-growing volume of sensitive information being processed and stored, organizations must adopt a proactive approach to safeguarding data. This involves classifying and controlling data access, encrypting data, and staying vigilant through regular auditing and monitoring. Employee training is a linchpin in the security chain, ensuring that all personnel understand and adhere to data protection protocols. Moreover, having a robust incident response plan and keeping software updated are crucial components of a resilient security strategy. Building a culture of security, complying with relevant privacy laws, and regularly testing for vulnerabilities complete the framework. By following these best practices, organizations can better protect their data assets and maintain the trust of their customers and partners in an era where data privacy is of paramount concern.

CHAIR

Lunch & Disruptor Showcase

11:30 AM-12:30 PM

CHAIR

LUNCH & DISRUPTOR SHOWCASE

12:10 PM-12:25 PM

The Role of CDOs in Navigating Digital Transformation

A look into the pivotal responsibilities of Chief Digital Officers in steering organizations through the complexities of the digital age. This session explores their strategic initiatives, encompassing data-driven decision-making, innovative technologies adoption, and customer-centric approaches. Attendees will gain valuable insights into the CDO's role as a catalyst for transformative change, driving businesses towards digital maturity and sustainable growth

CHAIR

VISION VOICES

12:30 PM-12:45 PM

Emerging Technologies: Beyond AI

Dive into the cutting-edge advancements reshaping the tech landscape. This session explores a spectrum of disruptive technologies such as quantum computing, blockchain, and augmented reality, unveiling their transformative potential. This session will share insights into

how these innovations are revolutionizing industries, opening new horizons for businesses, and paving the way for the future of technology.

CHAIR

PANEL   12:50 PM-1:35 PM
Leading Digital Transformation with Integrity and Vision

Navigating the digital landscape with integrity and vision is a dynamic and forward-thinking approach that combines two essential elements for success. Integrity is the cornerstone, ensuring that the transformation process is conducted with honesty, ethics, and a deep commitment to the well-being of all stakeholders. Vision, on the other hand, acts as the guiding light, inspiring innovation, and shaping the future landscape. When these two principles converge, leaders can drive meaningful change and foster a culture of trust and innovation that propels their organization into a brighter, tech-enabled tomorrow.

CHAIR

Networking Break   3:10 PM-3:30 PM

CHAIR

VISION VOICES   1:55 PM-2:10 PM
Monetizing Digital Platforms

Strategies for turning digital presence into profitable ventures. This session explores diverse revenue models, customer engagement techniques, and data-driven approaches, empowering businesses to effectively monetize their online platforms. Let's cover the impact and insights into innovative methods, ensuring sustainable profitability and growth in the competitive digital marketplace

CHAIR

FIRESIDE CHAT   2:15 PM-2:50 PM
The Role of AI in Enhancing Digital Operations

Exploring the transformative influence of artificial intelligence on modern business processes. This session delves into how AI-driven technologies optimize digital operations, streamline workflows, and enhance efficiency. This Vision Voice will share insights into real-world applications, best practices, and the strategic integration of AI, empowering organizations to unlock new levels of productivity and innovation in the digital landscape.

CHAIR

DISRUPTOR
Digital Ethics in the Age of Data

In the age of data, the ever-expanding digital landscape has raised pressing concerns and considerations for individuals, businesses, and society at large. The widespread collection, analysis, and utilization of data have reshaped the way we interact with technology and one another. Key issues revolve around the protection of personal privacy, the security of sensitive information, the need for transparency in data practices, and the mitigation of biases inherent in algorithms and AI systems. As data-driven technologies continue to advance, navigating these challenges is imperative, impacting how we safeguard individual rights, establish ownership over data, and promote equitable and responsible data use.

CHAIR

Networking Break

CHAIR

VISION VOICES
Leading with Data: Insights, Impact, and Governance

Harnessing insights, ensuring meaningful impact, and establishing robust governance structures, enabling leaders to make informed decisions, drive innovation, and foster a data-driven organizational culture effectively. Let's dive into the practical insights into maximizing data's potential, ensuring its relevance, and upholding ethical standards in today's data-driven business landscape.

CHAIR

DISRUPTOR
Third Party Exposure

In today's interconnected business world, companies rely on vendors and suppliers for various services, which can pose significant cybersecurity risks. Third-party exposure is a major concern, as companies can be held liable for any data breaches or security incidents that occur due to the actions of their third-party providers. In 2024, this risk is expected to increase as companies continue to outsource work to third-party providers. This makes it more critical for companies to have effective security measures in place to properly secure third-party access. Failure to do so can result in data breaches, financial losses, and reputational damage. To mitigate this risk, companies must prioritize implementing comprehensive security measures that include vendor risk assessments, due diligence, contractual requirements, and ongoing monitoring. Additionally, companies must ensure that their third-party providers adhere to cybersecurity best practices and standards. By taking these proactive steps, companies can better protect themselves from the risks associated with third-party exposure in 2024 and beyond.

CHAIR

VISION VOICES

Building a Resilient Digital Infrastructure

In the digital age, building a resilient infrastructure for business continuity is paramount. This involves redundancy and backup systems, robust cybersecurity measures, cloud solutions, and the ability to facilitate remote work. Scalability, real-time monitoring, and ongoing training are essential, as are compliance with regulatory requirements and strong vendor relationships. Effective communication strategies, continuous improvement, and the establishment of a crisis response team round out the key components. By embracing these insights, organizations can better withstand disruptions and ensure the uninterrupted operation of critical systems, all while maintaining the trust of employees, customers, and stakeholders in an increasingly dynamic business environment.

CHAIR

Closing Remarks & Raffle Giveaway

4:25 PM-4:30 PM

CHAIR

Cocktail Reception

4:30 PM-5:30 PM

CHAIR

PARTNERS

We are currently accepting partnership opportunities for this event.