

# AGENDA

The Data Modernisation Journey

## Luncheon

### SPEAKERS



**Thomas Remy**  
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Customer Engineer  
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**June 14, 2023**

Central European Time

# The Data Modernisation Journey

9:30 AM-2:00 PM

Join us at our in-person event to learn how companies are crafting their modernisation journey and making the most of the power of data as a function of their workflows.

## Registration & Networking

9:30 AM-10:00 AM

## Opening Keynote

10:00 AM-10:15 AM

What's next in Data & AI?

## Data and AI Market Trends

10:15 AM-10:30 AM

Discover industry trends in data and artificial intelligence (AI) we are seeing from work with customers and data ecosystem partners including; breaking down silos, open data ecosystems, what the future of automation can bring for new types of decision making, and how leading organisations are addressing security, data management and governance.

## AI & Data Strategy in your Organisation

10:30 AM-11:00 AM

How should companies cope with adoption of new technologies given the pace of recent change in the AI space.

## Coffee Break

11:00 AM-11:15 AM

## Customer Data Platform in the Time of Cookieless

11:15 AM-11:35 AM

Panel discussion

## Looker for Client Data Visualisation

11:35 AM-11:55 AM

Live Demo

## Customer Panel & Q&A

11:55 AM-12:15 PM

## Closing

12:15 PM-12:25 PM

## Networking Reception

12:25 PM-2:00 PM

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