

# AGENDA

Journey to Generative AI: Build Business Value at Scale

## Executive Dinner

### SPEAKERS



**Antonio Albeshelani**  
CTO

[PSL Group](#)



**Omar Kettab**  
VP IT

[Pelican International](#)



**Nicola Mazzone**  
Senior Director IT

[Cambrex](#)



**Joe Damian**  
Director of IT

[Franklin Empire Inc.](#)



**Paola Bianchi**  
Director, Digital  
Strategy & Retail

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**Annie Boisclair**  
Senior Director,  
Operational  
Relations & Project  
Management

[Radio-Canada](#)



**Adrien Grimal**  
Managing Director

[Sia Partners](#)



**Patrick Robert**  
Partner, Head of  
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**Martin Bazinet**  
Head of Solutions  
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**JOURNEY TO GENERATIVE AI: BUILD  
BUSINESS VALUE AT SCALE**



**November 05, 2024**

5:30 PM-9:00 PM

Eastern Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for

organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

CHAIR PANELISTS



EN COLLABORATION AVEC

**SIAPARTNERS**