

# AGENDA

## Value Realization in Pharma with GenAI Executive Dinner

### SPEAKERS



**Vidhi Sapra**  
Sr Director, Digital &  
Automation  
Regeneron



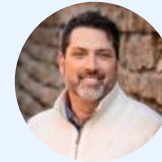
**Sagar Shah**  
Head, Pharma  
Practice  
Fractal



**Mark Hagler**  
SVP/CCO  
Sun Pharma



**Gurpreet Singh Ph.D.**  
Sr Director & Head  
Applied Machine  
Learning  
Bayer



**Andrew Douglas**  
SVP & CDO  
GoodRx

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### VALUE REALIZATION IN PHARMA WITH GENAI



**July 15, 2024**

5:30 PM-9:00 PM

Eastern Time

We're excited to host a roundtable discussion on scaling the value of Gen AI in the digital transformation journeys in the Pharma industry. The key focus will be on top struggles with the Pharma C-suite - adoption of new technologies, scaling POCs to programs, ensuring data privacy, avoiding harm and reputational risks, Why Attend? Tackle Industry-Specific Challenges: Gain a deeper understanding of the hurdles unique to pharma GenAI integration. Learn from Success Stories: Hear firsthand about implementations that have delivered substantial value and transformation. Strategize for Impact: Uncover practical strategies for scaling GenAI effectively within your operations in full compliance with industry regulations. It provides a chance to connect with industry pioneers, engage in thought-provoking discussions, and shape the future of pharma innovation.

## PANELISTS



**Sagar Shah**  
Head, Pharma  
Practice  
[Fractal](#)

TOGETHER WITH

