C VISION INTERNATIONAL

AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



Edgar Zalite
Chief Data Architect
Deutsche Bank



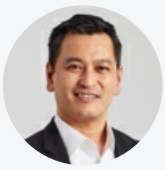
Craig Shrader
Country Lead Canada - CISO
HSBC BANK



Eliot Knudsen
Director, Product Adoption
Databricks Inc.



Srini Masanam
Global Head of Data Quality
Citibank, N.A.



Wesley Chung
Principal, Partner Development, Data and AI
AWS



Vishal Srivastava
Sr. Partner Solutions Architect I GenAI Specialists
AWS



Sivaram Sivanarayanan
AWS Offering Leader, TCS AI.Cloud
Tata Consultancy Services

Click Here to Register

August 27, 2024

Eastern Time

Welcome & Registration

8:30 AM-9:25 AM

Opening Remarks

9:25 AM-9:30 AM

Generative AI Adoption Trends and Key Use Cases in Financial Services

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

SPEAKER



Vishal Srivastava

Sr. Partner Solutions Architect I GenAI Specialists

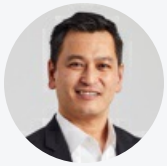
AWS

Data as your Differentiator

9:50 AM-10:10 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

SPEAKER



Wesley Chung

Principal, Partner Development, Data and AI

AWS

Networking Break

10:10 AM-10:25 AM

Innovation Showcase

10:25 AM-11:05 AM

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Eliot Knudsen
Director, Product Adoption
Databricks Inc.



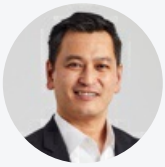
Sivaram Sivanarayanan
AWS Offering Leader, TCS AI.Cloud
Tata Consultancy Services

Navigating the Generative AI Landscape

11:05 AM-11:50 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Wesley Chung
Principal, Partner Development, Data and AI
AWS

SPEAKERS



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AWS Offering Leader, TCS AI.Cloud
Tata Consultancy Services

Executive Roundtable Lunch

11:50 AM-12:50 PM

Closing Remarks & Networking

12:50 PM-1:20 PM

TOGETHER WITH