C VISION INTERNATIONAL

AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



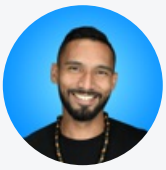
Kevin McCurdy
Global APN Segment Lead for Consumer Goods
AWS



Yolanda Mekala
Partner Development Lead - AWS for Data
AWS



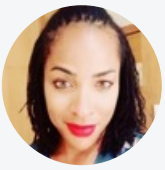
Ilya Katsov
VP of Technology
Grid Dynamics



Mark Moyou
Sr. Data Scientist/Solutions Architect
NVIDIA



Nagendra Krishnamurthy
Executive Director - Global Data, Platform & Analytics
PepsiCo



Marissa Olaleye
Global Director, Corporate Services Strategic Sourcing (IT & Digital, Legal)
Alcon



Rameshwar Balanagu
Chief Enterprise Architect
UNFI



Shaun Hendricks
Director, Enterprise Architecture Cloud Infrastructure
Keurig Dr Pepper Inc.

Click Here to Register

August 29, 2024

Central Time

www.cvisionintl.com

Welcome & Registration

8:30 AM-9:10 AM

Opening Remarks

9:10 AM-9:20 AM

Generative AI Adoption Trends and Key Use Cases in the Consumer Goods & Manufacturing industry

9:20 AM-9:40 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

SPEAKER



Kevin McCurdy

Global APN Segment Lead for Consumer Goods

AWS

Data as your Differentiator

9:40 AM-10:00 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

SPEAKER



Yolanda Mekala

Partner Development Lead - AWS for Data

AWS

Networking Break

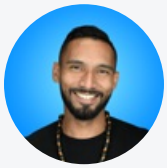
10:00 AM-10:15 AM

A Practical Overview of Enterprise GEN AI Deployments: LLMs and Vision-Language Models

10:15 AM-10:55 AM

Enterprise GEN AI Deployments can deliver tremendous business impact but can also be complex and costly. Having an executive understanding of these workloads will help you to deploy these projects more effectively. In this session, we give an executive overview of Large Language Model (LLM) inference, detailing technical workings and cost optimization strategies to manage deployment expenses effectively. Subsequently, we will illustrate how this framework can be applied to a specific domain using video analytics for logistics, manufacturing and retail operations as an example. We will demonstrate how one can utilize Vision-Language Models (VLMs) to build a pipeline that addresses safety and compliance monitoring, layout optimization for stores and warehouses, and assembly process enhancement with minimal data collection and engineering effort. This practical overview equips you to leverage these advanced technologies for significant business impact while managing costs efficiently.

SPEAKERS



Mark Moyou
Sr. Data Scientist/Solutions Architect
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Ilya Katsov
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Navigating the Generative AI Landscape

10:55 AM-11:50 AM

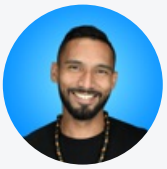
Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Kevin McCurdy
Global APN Segment Lead for Consumer Goods
AWS

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Ilya Katsov
VP of Technology
Grid Dynamics

Executive Roundtable Lunch

11:50 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH





