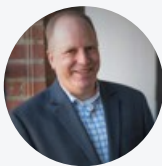


AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



Don Mishory
Managing Partner
Storm Reply



Jeff Olson
CRO
CrateDB



Brendan Conrad
Senior Solution
Engineer
CrateDB



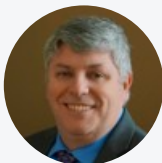
Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV
Partners
AWS



Pete Shagory
EVP, Strategy &
Corporate
Development
CONMED
Corporation



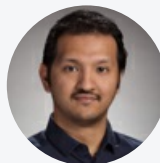
Aditya Kaushal
Director Enterprise
Data Architecture
Ahold Delhaize



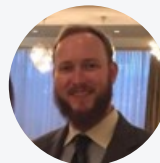
Ken Kazinski
Global Cyber
Security
Management Attack
Surface
Abbott



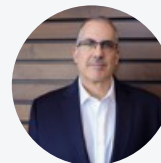
Michael Livshutz
Data Engineer
Grainger



Manu Cyriac
Head of Digital
Products and
Software
Engineering
Harley-Davidson
Motor Company



Andrew Werner
Sr. Manager, IAM,
App & Product
Security
Chamberlain



Joel Blumenau
Sr Director - SPI
AAR



Sabrykrishnan Loganathan
Director of Digital &
Gen-AI Strategy
Regal Rexnord



Aditya Kaushal
Sr Director
ECOLAB



Sabrykrishnan Loganathan
Sr. Director Head of
Enterprise AI
Peloton Interactive

[Click Here to Register](#)



January 22, 2025

Central Time

Welcome & Registration

8:30 AM-9:30 AM

Opening Remarks

9:20 AM-9:30 AM

Generative AI Adoption Trends and Key Use Cases

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

SPEAKER



Pradyut Bafna

Americas Leader -
GenAI and Machine
Learning ISV
Partners
AWS

Innovation Showcase

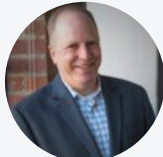
9:55 AM-10:35 AM

SPEAKERS



Brendan Conrad

Senior Solution Engineer
CrateDB



Don Mishory

Managing Partner
Storm Reply

Networking Break

10:35 AM-10:50 AM

Navigating the Generative AI Landscape

10:55 AM-11:45 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

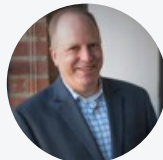
CHAIR



Pradyut Bafna

Americas Leader -
GenAI and Machine
Learning ISV
Partners
AWS

SPEAKERS



Don Mishory

Managing Partner
Storm Reply



Jeff Olson

CRO
CrateDB

Executive Roundtable Lunch

11:45 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

