

AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



Don Mishory
Managing Partner
[Storm Reply](#)



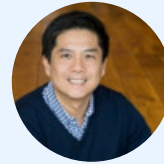
Jeff Olson
CRO
[CrateDB](#)



Brendan Conrad
Senior Solution
Engineer
[CrateDB](#)



Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
[AWS](#)



Percy Wang
Founder
[Storybent](#)

[Click Here to Register](#)



January 22, 2025

Central Time

Welcome & Registration

8:30 AM-9:20 AM

CHAIR PANELISTS

Opening Remarks

9:20 AM-9:30 AM

CHAIR PANELISTS



Generative AI Adoption Trends and Key Use Cases

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

CHAIR PANELISTS

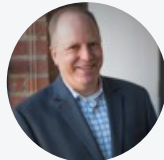

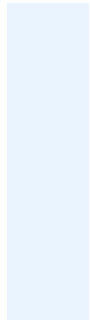


Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
[AWS](#)

Innovation Showcase

9:55 AM-10:35 AM

CHAIR PANELISTS



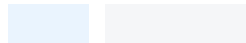
Brendan Conrad
Senior Solution
Engineer
[CrateDB](#)

Don Mishory
Managing Partner
[Storm Reply](#)

Networking Break

10:35 AM-10:50 AM

CHAIR PANELISTS



Navigating the Generative AI Landscape

10:55 AM-11:45 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
AWS

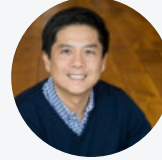
PANELISTS



Don Mishory
Managing Partner
Storm Reply



Jeff Olson
CRO
CrateDB



Percy Wang
Founder
Storybent

Executive Roundtable Lunch

11:45 AM-1:00 PM

CHAIR PANELISTS

Closing Remarks & Networking

1:00 PM-1:30 PM

CHAIR PANELISTS

TOGETHER WITH

