C VISION INTERNATIONAL

AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



Sylvie Nocher
Head of Sales & Presales - Onedata (Data & AI)
Atos



Nelly Solovyova
Director, Data & Analytics
Danone



Achraf Seddik
Chief Data Scientist, AI Factory
Credit Agricole CIB



Olivier Daloy
CISO In Residence
Zscaler



Simon Ghisellini
Group Program Manager
Fareva



Taoufiq Haddane
Founder & Principal, TFH Conseil
TFH Conseil



Jade Le Van
Principal Sales Engineer
Snowflake



Nader Shoueiry
Security & Observability ISV GTM Lead
AWS



Herve Lemaire
CEO
Selartag



Paul Lasserre
Head of Generative AI Partnerships
AWS



Vincent Recamier
Head of AI Factory
Christian Dior Couture



Jimena Almendares
Chief Digital Officer
Decathlon



Vincent Omnès
CTO Architecture & Integration
L'Oreal (1)



Jean-Christophe Lebreton
CTO
Siemens



Virgile Boëssé
Manager, Data & AI Program
Air France KLM



François Andre Wilson
Head of Data & AI Innovation
Oney



Umberto D'Amico
Digital Director
Mobilize Financial Services



Jean-Pierre DUMOULIN
VP, Global Connectivity Projects
Stellantis



Niels de Heer
Head of Data & Analytics
Unilever



Eric Poilvet
SI Solutions Director
Snowflake

Click Here to Register

November 13, 2024

Greenwich Mean Time

Welcome & Registration

8:30 AM-9:15 AM

Opening Remarks

9:15 AM-9:25 AM

Generative AI Adoption Trends and Key Use Cases

9:25 AM-9:45 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

SPEAKER



Paul Lasserre
Head of Generative AI Partnerships
AWS

Data as your Differentiator

9:45 AM-10:05 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

SPEAKER



Nader Shoueiry
Security & Observability ISV GTM Lead
AWS

Networking Break

10:05 AM-10:25 AM

Innovation Showcase

10:25 AM-10:55 AM

Snowflake and Eviden will share the learnings from accompanying their customers on GenAI topics over the last couple of years, sharing stories of the solutions built.
Companies are moving up the maturity curve on GenAI topics, gaining clarity on which use cases have the adequate ROI to go into production and shifting their focus to user adoption and cost control.

SPEAKERS



Sylvie Nocher
Head of Sales & Presales - Onedata (Data & AI)
Atos



Jade Le Van
Principal Sales Engineer
Snowflake

Navigating the Generative AI Landscape

10:55 AM-11:50 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Nader Shoueiry
Security & Observability ISV GTM Lead
AWS

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SI Solutions Director
Snowflake



Paul Lasserre
Head of Generative AI Partnerships
AWS

Executive Roundtable Lunch

11:50 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

EVIDEN aws snowflake