

# AGENDA

The Future of Data & AI

# AI Think Tank

## SPEAKERS



**Wei Manfredi**  
VP of Global  
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**Nawaz Alli**  
Director and Deputy  
CIO  
[Wafra](#)

[Click Here to Register](#)



June 19, 2025

Eastern Time

Registration

8:30 AM-9:00 AM

Morning Networking

9:00 AM-9:30 AM

## Opening Remarks

9:30 AM-9:40 AM

### VISION VOICES KEYNOTE

9:40 AM-10:05 AM

## Implementing AI: A Component of Modern Digital Strategy

Let's explore the significance of integrating AI into digital strategies, emphasizing its transformative impact on various industries. It delves into key considerations such as data-driven decision-making, personalized customer experiences, and operational efficiency. Additionally, the synopsis highlights the challenges associated with AI implementation, such as ethical concerns and the need for robust cybersecurity measures. Through the lens of real-world examples and industry insights, it underscores how a well-executed AI strategy can position organizations for success, driving growth, agility, and long-term sustainability.

### KEYNOTE

10:10 AM-10:35 AM

## The Future of Digital Strategy in a Rapidly Evolving Landscape

In the rapidly evolving landscape of digital strategy, this session delves into the core dynamics shaping the future of organizations. Emphasizing the pivotal role of data, it explores how businesses can leverage insights for strategic decision-making while navigating challenges related to privacy and ethics. The rise of artificial intelligence is scrutinized for its transformative potential, addressing both opportunities and ethical considerations in integrating machine learning and automation. Amidst technological advancements, a customer-centric approach emerges as crucial, emphasizing personalized experiences and meaningful connections. Additionally, the abstract considers the global context, acknowledging the impact of geopolitical shifts and regulatory changes on digital operations. In sum, this synopsis provides a concise overview of the multifaceted challenges and opportunities organizations must navigate to thrive in the ever-changing digital landscape.

## Coffee Break

10:35 AM-10:55 AM

### VISION VOICES

10:55 AM-11:10 AM

## Harnessing AI for Enhanced Customer Experience

Let's explore the transformative impact of artificial intelligence on customer interactions. This session delves into innovative AI applications, showcasing how businesses optimize customer service, personalization, and satisfaction through intelligent automation and data-driven insights.

### DISRUPTOR

11:15 AM-11:30 AM

# Best Practices in Data Privacy & Security

Implementing best practices in data privacy and security is paramount in today's digital landscape. With the ever-growing volume of sensitive information being processed and stored, organizations must adopt a proactive approach to safeguarding data. This involves classifying and controlling data access, encrypting data, and staying vigilant through regular auditing and monitoring. Employee training is a linchpin in the security chain, ensuring that all personnel understand and adhere to data protection protocols. Moreover, having a robust incident response plan and keeping software updated are crucial components of a resilient security strategy. Building a culture of security, complying with relevant privacy laws, and regularly testing for vulnerabilities complete the framework. By following these best practices, organizations can better protect their data assets and maintain the trust of their customers and partners in an era where data privacy is of paramount concern.

## Lunch & Disruptor Showcase

11:30 AM-12:30 PM

### LUNCH & DISRUPTOR SHOWCASE

## The Role of CDOs in Navigating Digital Transformation

12:10 PM-12:25 PM

A look into the pivotal responsibilities of Chief Digital Officers in steering organizations through the complexities of the digital age. This session explores their strategic initiatives, encompassing data-driven decision-making, innovative technologies adoption, and customer-centric approaches. Attendees will gain valuable insights into the CDO's role as a catalyst for transformative change, driving businesses towards digital maturity and sustainable growth

### VISION VOICES

## Emerging Technologies: Beyond AI

12:30 PM-12:45 PM

Dive into the cutting-edge advancements reshaping the tech landscape. This session explores a spectrum of disruptive technologies such as quantum computing, blockchain, and augmented reality, unveiling their transformative potential. This session will share insights into how these innovations are revolutionizing industries, opening new horizons for businesses, and paving the way for the future of technology.

### PANEL

## Leading Digital Transformation with Integrity and Vision

12:50 PM-1:35 PM

Navigating the digital landscape with integrity and vision is a dynamic and forward-thinking approach that combines two essential elements for success. Integrity is the cornerstone, ensuring that the transformation process is conducted with honesty, ethics, and a deep commitment to the well-being of all stakeholders. Vision, on the other hand, acts as the guiding light, inspiring innovation, and shaping the future landscape. When these two principles converge, leaders can drive meaningful change and foster a culture of trust and innovation that propels their organization into a brighter, tech-enabled tomorrow.

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## Networking Break

1:35 PM-1:55 PM

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### VISION VOICES

## Monetizing Digital Platforms

1:55 PM-2:10 PM

Strategies for turning digital presence into profitable ventures. This session explores diverse revenue models, customer engagement techniques, and data-driven approaches, empowering businesses to effectively monetize their online platforms. Let's cover the impact and insights into innovative methods, ensuring sustainable profitability and growth in the competitive digital marketplace

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### FIRESIDE CHAT

## The Role of AI in Enhancing Digital Operations

2:15 PM-2:50 PM

Exploring the transformative influence of artificial intelligence on modern business processes. This session delves into how AI-driven technologies optimize digital operations, streamline workflows, and enhance efficiency. This Vision Voice will share insights into real-world applications, best practices, and the strategic integration of AI, empowering organizations to unlock new levels of productivity and innovation in the digital landscape.

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### DISRUPTOR

## Digital Ethics in the Age of Data

2:55 PM-3:10 PM

In the age of data, the ever-expanding digital landscape has raised pressing concerns and considerations for individuals, businesses, and society at large. The widespread collection, analysis, and utilization of data have reshaped the way we interact with technology and one another. Key issues revolve around the protection of personal privacy, the security of sensitive information, the need for transparency in data practices, and the mitigation of biases inherent in algorithms and AI systems. As data-driven technologies continue to advance, navigating these challenges is imperative, impacting how we safeguard individual rights, establish ownership over data, and promote equitable and responsible data use.

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## Networking Break

3:10 PM-3:30 PM

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### VISION VOICES

## Leading with Data: Insights, Impact, and

3:30 PM-3:45 PM

# Governance

Harnessing insights, ensuring meaningful impact, and establishing robust governance structures, enabling leaders to make informed decisions, drive innovation, and foster a data-driven organizational culture effectively. Let's dive into the practical insights into maximizing data's potential, ensuring its relevance, and upholding ethical standards in today's data-driven business landscape.

## DISRUPTOR

3:50 PM-4:05 PM

### Third Party Exposure

In today's interconnected business world, companies rely on vendors and suppliers for various services, which can pose significant cybersecurity risks. Third-party exposure is a major concern, as companies can be held liable for any data breaches or security incidents that occur due to the actions of their third-party providers. In 2024, this risk is expected to increase as companies continue to outsource work to third-party providers. This makes it more critical for companies to have effective security measures in place to properly secure third-party access. Failure to do so can result in data breaches, financial losses, and reputational damage. To mitigate this risk, companies must prioritize implementing comprehensive security measures that include vendor risk assessments, due diligence, contractual requirements, and ongoing monitoring. Additionally, companies must ensure that their third-party providers adhere to cybersecurity best practices and standards. By taking these proactive steps, companies can better protect themselves from the risks associated with third-party exposure in 2024 and beyond.

## VISION VOICES

4:10 PM-4:25 PM

### Building a Resilient Digital Infrastructure

In the digital age, building a resilient infrastructure for business continuity is paramount. This involves redundancy and backup systems, robust cybersecurity measures, cloud solutions, and the ability to facilitate remote work. Scalability, real-time monitoring, and ongoing training are essential, as are compliance with regulatory requirements and strong vendor relationships. Effective communication strategies, continuous improvement, and the establishment of a crisis response team round out the key components. By embracing these insights, organizations can better withstand disruptions and ensure the uninterrupted operation of critical systems, all while maintaining the trust of employees, customers, and stakeholders in an increasingly dynamic business environment.

### Closing Remarks & Raffle Giveaway

4:25 PM-4:30 PM

### Cocktail Reception

4:30 PM-5:30 PM



June 19, 2025

Eastern Time

## Registration

8:30 AM-9:00 AM

CHAIR PANELISTS

## Morning Networking

9:00 AM-9:30 AM

CHAIR PANELISTS

## Opening Remarks

9:30 AM-9:40 AM

CHAIR PANELISTS

### VISION VOICES KEYNOTE

9:40 AM-10:05 AM

## Bridging the Gap: Mastering the Art of Business-Technology Harmony

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models. For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

CHAIR PANELISTS

### KEYNOTE

10:10 AM-10:35 AM

## Data Revolution Leadership: CIOs at the Helm of Modernization for Strategic Value

This session explores the pivotal role of CIOs in modernizing data to unlock its full value. In the contemporary digital landscape, data stands as a strategic asset, and CIOs are at the forefront of harnessing its potential. The abstract emphasizes the CIO's responsibility in implementing cutting-edge technologies and data management strategies that go beyond mere storage, enabling organizations to derive actionable insights. By adopting innovative approaches, such as advanced analytics, artificial intelligence, and cloud solutions, CIOs can transform data into a valuable resource, driving efficiency, innovation, and informed decision-making across the enterprise. The discussion delves into the evolving responsibilities of CIOs in leading the charge towards data modernization, ensuring organizations remain competitive and agile in an increasingly data-centric world.

CHAIR PANELISTS

## Coffee Break

10:35 AM-10:55 AM

CHAIR PANELISTS

## PANEL

10:55 AM-11:40 AM

### The Evolving Future of Artificial Intelligence (AI): Opportunities and Challenges Ahead

The potential of Artificial Intelligence (AI) is vast, as it is now being utilized across all industries. With the combination of machine learning, AI has made significant improvements in the field of cybersecurity. Automated security systems, natural language processing, face detection, and automatic threat detection are some examples of how AI is revolutionizing cybersecurity. However, AI is also being used to create intelligent malware and attacks, which can bypass the most up-to-date security protocols, making it a double-edged sword. On the positive side, AI-enabled threat detection systems have the ability to predict new attacks and immediately notify administrators in case of a data breach.

CHAIR PANELISTS



**Nawaz Alli**  
Director and Deputy  
CIO  
[Wafra](#)

## VISION VOICES

11:15 AM-11:30 AM

### Unleashing Innovation: CIOs Driving New Business Models through Scalable GenAI

In this dynamic session, we explore the symbiotic relationship between business evolution and the strategic role of Chief Information Officers. Focused on scaling generative artificial intelligence (GenAI) for new business models, the discussion delves into how CIOs can harness the transformative power of AI to drive innovation and reshape business paradigms. Participants will gain insights into practical approaches for integrating scalable GenAI solutions, exploring its potential to revolutionize operational efficiency, customer engagement, and overall competitiveness. The session places a spotlight on the pivotal role of CIOs in navigating the intersection of technology and business strategy, showcasing how they can spearhead initiatives that propel organizations into the next frontier of success.

CHAIR PANELISTS

## VISION VOICES

11:35 AM-11:50 AM

### Internet of Things (IoT) integration

As businesses increasingly adopt the Internet of Things (IoT) to optimize operations and improve customer experience, CIOs play a

critical role in evaluating the benefits and risks of IoT adoption. They must carefully assess the security risks associated with IoT devices and ensure data security is adequately addressed. Furthermore, CIOs must possess the necessary expertise to effectively integrate IoT devices with existing systems and address issues related to data management, network connectivity, and interoperability. By taking a strategic approach to IoT adoption, CIOs can help their organizations unlock the full potential of this transformative technology while mitigating risks and ensuring data security.

CHAIR PANELISTS

## Lunch & Disruptor Showcase

11:50 AM-12:50 PM

CHAIR PANELISTS

### LUNCH & DISRUPTOR SHOWCASE

12:30 PM-12:45 PM

## Innovation Unleashed: Navigating the Future through IT Evolution with CIOs at the Helm

In this session, embark on a transformative exploration of the evolving landscape of IT operations. Delving into the strategic imperative for Chief Information Officers to reshape and modernize their IT operating models, the discussion unfolds the critical role technology plays in driving business success. Participants will gain practical insights into the adaptive strategies CIOs can employ to enhance organizational agility, foster innovation, and align IT with overarching business goals. Join us for a dynamic conversation that unveils the power of evolving IT operating models, empowering organizations to thrive in the ever-evolving digital age.

CHAIR PANELISTS

### VISION VOICES

12:50 PM-1:35 PM

## Revolutionizing Tomorrow: A Deep Dive into Innovation through Emerging Technologies

In this strategic session designed for Chief Information Officers (CIOs), we delve into the transformative realm of "Innovate through Emerging Tech." As technology stewards, CIOs play a pivotal role in navigating the rapidly evolving landscape of emerging technologies—such as artificial intelligence, blockchain, and the Internet of Things. The session provides CIOs with actionable insights into leveraging these technologies to drive innovation within their organizations. Attendees will explore practical strategies for implementation, addressing potential challenges, and ensuring ethical considerations in adopting these disruptive technologies. Join us to empower your role as a technology leader and discover how CIOs can strategically leverage emerging tech to propel their organizations into the forefront of innovation.

CHAIR PANELISTS

### DISRUPTOR

1:40 PM-2:15 PM

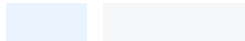
## Fostering Digital Trailblazers: A Strategic Imperative for CIOs in 2024

Addressing the multifaceted challenges faced by CIOs in the contemporary technological landscape, the imperative to develop



transformational leaders takes center stage. The heightened demand for innovation, enterprise-wide transformation, and evolving technology capabilities poses significant hurdles for CIOs, often leading to an overburdened IT department. To navigate this complexity, the focus shifts towards fostering digital transformation leaders, referred to as digital trailblazers. Gartner highlights leader and manager development as a top priority for HR in 2024, emphasizing the need for CIOs to collaborate with HR in tapping into training and development programs. By cultivating leaders skilled in transformation and change management, CIOs can enhance their department's capacity to oversee initiatives, standardize platforms, and deliver faster results, ultimately reducing friction to change within the organization. Looking ahead to 2024, this strategic approach becomes essential for CIOs seeking to strike the right balance in their digital transformation programs, avoiding the pitfalls of overpromising and under delivering.

CHAIR PANELISTS



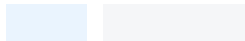
## VISION VOICES

2:20 PM-2:35 PM

### The Future of Digital Strategy in a Rapidly Evolving Landscape

The future of digital strategy in a rapidly evolving landscape is poised to be both dynamic and transformative. As technology continues to advance at an unprecedented pace, organizations must adapt their digital strategies to stay competitive and relevant. Data-driven decision-making, AI and machine learning integration, and a seamless user experience will be at the forefront. With the growing importance of sustainability and ethical considerations, digital strategies will also need to incorporate responsible practices. Furthermore, the rise of new platforms and communication channels, such as virtual reality and augmented reality, will require businesses to be agile and innovative in their approach. Success in this evolving landscape will depend on a proactive and flexible approach to digital strategy, ensuring that organizations can not only keep up with change but also lead in shaping the digital future.

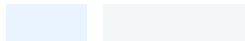
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## Networking Break

2:35 PM-2:55 PM

CHAIR PANELISTS



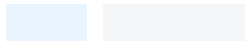
## DISRUPTOR

2:55 PM-3:10 PM

### What's AI Doing for You?

The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed. As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.

CHAIR PANELISTS



## VISION VOICES

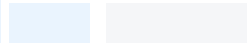
3:15 PM-3:30 PM

### Modern Pioneers: Navigating Digital

# Transformation in 2024

CIOs play a crucial role in driving their organization's digital transformation efforts. The COVID-19 pandemic has accelerated the adoption of digital technologies, and CIOs must continue to lead the way to stay competitive and meet the evolving needs of customers and employees. This requires a deep understanding of the organization's goals, processes, and IT infrastructure, as well as collaboration with other business leaders. By successfully leading digital transformation, CIOs can position their company for long-term success in a digital world.

CHAIR PANELISTS



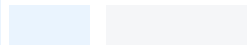
## VISION VOICES

3:35 PM-4:10 PM

### Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of GenAI

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

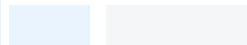
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### Closing Remarks & Raffle Giveaway

4:10 PM-4:20 PM

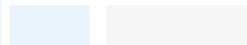
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### Cocktail Networking

4:20 PM-5:30 PM

CHAIR PANELISTS



## PARTNERS

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