

AGENDA

Unlocking Business Potential with Agentic AI: From Vision to Value

Executive Dinner

SPEAKERS



Andrea Hees
Global Director,
Product & Program
Management Xbu
Innovation
Yanfeng Automotive
Interiors



Markus Einhorn
Director
Engineering
SEG Automotive



Jochen Härdtlein
Chief Software
Architect
Bosch



Dr. Kristof Schum
Generative AI
Partner Lead
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AWS

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February 11, 2026

Central European Time

Unlocking Business Potential with Agentic AI: From Vision to Value

6:00 PM-9:30 PM

In today's competitive landscape, business leaders are seeking practical ways to harness the transformative power of Agentic AI. This exclusive roundtable brings together forward-thinking executives to explore how autonomous AI systems are already delivering measurable business impact. Through real-world success stories and practical insights, we'll examine high-value use cases across industries, from intelligent automation to autonomous decision-making. Join us to discover proven approaches for implementing Agentic AI, understand critical success factors, and learn from early adopters who have successfully scaled these solutions. We'll share concrete strategies for navigating implementation challenges, building the right foundations, and creating sustainable business value. Leave with actionable insights to accelerate your organization's journey toward successful Agentic AI adoption and transformation.

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