C VISION INTERNATIONAL

AGENDA

The Language of Scale: How Global Brands Accelerate Growth

Executive Dinner

SPEAKERS



Omar Deacon
Global Branded Events & Experiential Marketing Lead
Zoom



Jia Chen, PhD
Senior Director, AI Product Strategy & Growth
Medidata



Robin Zhang
Head of Enterprise Marketing
MoneyLion

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THE LANGUAGE OF SCALE: HOW GLOBAL BRANDS ACCELERATE GROWTH

November 12, 2025
5:30 PM-9:00 PM
Eastern Time

Customer experience is entering a new era one where AI, automation, and human creativity converge to shape how global enterprises engage, scale, and grow. At this private roundtable, senior executives will explore how to align efficiency, growth, and resilience as top CxO priorities.

Discussion will center on how AI is redefining engagement strategies, where automation creates measurable ROI, and why human oversight remains indispensable. Leaders will debate the role of multilingual strategy in digital transformation, balancing central brand control with local market personalization, and turning global content into a driver of growth.

The session will also examine how to build operational excellence by breaking down silos across product, marketing, and support while preparing teams for hybrid AI + human workflows that can adapt to evolving customer expectations.

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