C VISION INTERNATIONAL

AGENDA

The Future of IT

CIO Think Tank

SPEAKERS



Munish Sharma
CIO
Wells Fargo



David Walter
Transformation Program Process Oversight Director
Citigroup



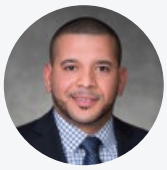
Munish Sharma
CIO
Wells Fargo



Richard Martin
Sr. Director Strategy & Transformation - Data, Analytics, & AI
PepsiCo



Alex Zadrozny
VP - IT, Security & Policy
Bank of America



Brian Lozada
Director, Amazon Security - Global Media, Entertainment & Ads
AWS



Samrat Dua
Chief Digital Officer
Swiss Re Corporation



Catherine Salemi
Director of Cyber Resiliency, Americas
YASH Technologies



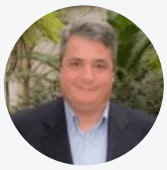
Anand Tiwari
Sr. Sales Director- Digital Transformation
R Systems



Ben Halpert
Field CISO
SHI



Benjamin Smith
Chief Information Security Officer
Attice



Jim Rutt
CIO/CISO
Dana Foundation

Click Here to Register

February 23, 2023

Eastern Time

www.cvisionintl.com

Welcome & Registration

10:00 AM-11:00 AM

Opening Remarks

11:00 AM-11:05 AM

KEYNOTE

Bridging the Gap Between IT and the Business

11:10 AM-11:35 AM

Digital transformation (DX) has become a catchphrase and trend in the corporate world:

As organizations try to find ways to remain competitive and create an enhanced experience for internal and external stakeholders, they must bridge the gap between business and technology.

This requires a collaborative effort between technology, people, and the business.

Technology needs to be understood as a critical enabler for every part of the organization.

It is far too easy for IT to get wrapped up in the new technologies that come across their desks regularly, or businesses to get caught up with the latest trends.

SPEAKER



Munish Sharma

CIO

Wells Fargo

LUNCH & DISRUPTOR SHOWCASE

11:40 AM-12:05 PM

Detecting Imposters and Rogue Insiders in SaaS Applications

The combination of rogue insiders and external attackers makes SaaS application detection a massive pain point for enterprises, particularly within core business applications. External attackers leverage stolen credentials to impersonate an insider and connect to applications, while at the same time insiders are not sufficiently monitored. Such examples could include a fraudster's takeover via social engineering, or incorrect implementation by an employee, or a doctor accessing celebrity patient medical data, or a salesperson downloading a report of all customers before switching to work for a competitor. Even after the enterprise receives a complaint or is otherwise suspicious, detection of these breaches usually consists of manual sifting through tons of log data from multiple sources. RevealSecurity's CRO, Mark Fullbrook, will explore the growing challenge of SaaS application detection, explain why current detection solutions are usually ineffective, and share solutions using real customer examples.

SPEAKER



Mark Fullbrook
CRO
RevealSecurity

Lunch & Disruptor Showcase

12:05 PM-1:05 PM

LUNCH & DISRUPTOR SHOWCASE

12:50 PM-1:05 PM

The Future of IT: Overcoming Key Challenges and Maximizing Digital Transformation with a Digital Workplace Platform

Digital transformation is no longer a buzzword, but a necessity for enterprises looking to stay competitive and meet evolving customer demands. However, CIOs and CISOs face several key challenges and roadblocks that delay the adoption of digital transformation initiatives. To overcome these challenges, enterprises need to focus on the key pillars that support any digital innovation and transformation.

The key pillars that support digital innovation and transformation include IT infrastructure, applications, data, security, dexterity, resilience, user experience, leadership, culture, and partnerships.

Enterprises that can effectively address these pillars can create a unified gateway for innovation, collaboration, and cohesive customer experience across the enterprise in the form of a digital workplace platform.

A digital workplace platform can help improve end-user experience by boosting the use of AI, automation, self-service, and mobility. This platform can also improve satisfaction and productivity, while ensuring all required aspects of data risk and compliance are met to stay protected from all conventional and modern IT security threats. By adopting a digital workplace platform, enterprises can create value-based, robust, and agile single-window customer experiences across the enterprise value chain. Enterprises can save capital expenses, improve OpEx, reduce tickets per month, reduce the need for desk-side support, and significantly reduce the cost of endpoint devices, patching, application provisioning, and more.

The future of IT for CIOs and CISOs lies in adopting a digital workplace platform that can help enterprises harness the power of a unified platform, reduce costs, improve end-user experience, and move towards a singular experience. Enterprises that embrace this digital transformation will be well-positioned to thrive in the new digital era.

SPEAKERS



Anand Tiwari

Sr. Sales Director-Digital Transformation

R Systems



Catherine Salemi

Director of Cyber Resiliency, Americas

YASH Technologies

PANEL

What's AI Doing for You?

1:05 PM-1:50 PM

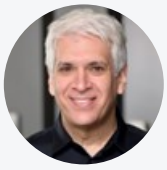
The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed. As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.

CHAIR



Ben Halpert
Field CISO
SHI

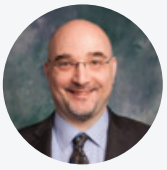
PANELISTS



Ira Winkler
VP & CISO
CYE USA Inc.



Les Correia
Executive Director, Global Information Security
Estee Lauder Companies



Matthew Webster
CISO
B&H



Ivan Durbak
CIO
BronxCare Health System

Networking Break

1:50 PM-2:10 PM

FIRESIDE CHAT

Bridging the Gap Between IT & Business

2:20 PM-3:05 PM

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.
For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

CHAIR



Ben Halpert
Field CISO
SHI

SPEAKERS



Alex Zadrozny
VP - IT, Security & Policy
Bank of America



Samrat Dua
Chief Digital Officer
Swiss Re Corporation

FIRESIDE CHAT

Creating Transformation Through Data & Analytics

3:10 PM-3:55 PM

If digital transformation is a journey, then data is the fuel that transports your company from here to there. Comprehending and creating insight from data is transformational. Being able to gather and analyze data to generate a competitive edge, creates new opportunities and promotes innovation. However, to support a pipeline of up-to-date and competitive modern data and analytics, a sound foundation and architecture must be constructed.

CHAIR



Ben Halpert
Field CISO
SHI

SPEAKER



Benjamin Smith
Chief Information Security Officer
Attice

Networking Break

3:55 PM-4:15 PM

FIRESIDE CHAT

Data Drives Transformation

4:15 PM-5:00 PM

Data is a key enabler for all of the CIO's plans to transform and should be at the heart of any organizational strategy. All of the digitization in our world today means we have enormous amounts of data available, and data has now become the number one business asset for every organization. The utilization of data has grown exponentially giving organizations the ability to better understand customers, research key trends, and much more. Enterprises are heading towards an environment of uncertainty and ambiguity that requires continuous flexibility, innovation and investment or reinvestment in data and analytics strategies.

CHAIR

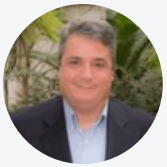


Ben Halpert
Field CISO
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SPEAKERS



David Walter
Transformation Program Process Oversight Director
Citigroup



Jim Rutt
CIO/CISO
Dana Foundation

Cocktail Break

5:00 PM-5:10 PM

PANEL

Building Solutions by Finding Problems

5:10 PM-5:55 PM

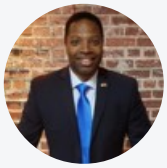
Disruption alters, destroys, but also creates value. You realize the need to act once revenue starts to shift, which is happening at a faster pace than most would think. Disruption can be a great thing if you act upon it, but it is a threat if you watch idly. We will discuss how CIOs and CISOs can be proactive and act on disruption by figuring out how to identify, prioritize and respond.

CHAIR



David Cass
CISO
GSR

PANELISTS



Michael Owens
BISO
Equifax



Florindo Gallicchio
VP of Strategic Solutions
NetSPI



Matthew Syracuse
Sr. Enterprise Cybersecurity Architect
Northwell Health



Oscar Rimolo
Executive Director, Global IT
Estee Lauder Companies

Closing Remarks & Raffle Giveaway

5:55 PM-6:00 PM

Cocktail Hour

6:00 PM-7:00 PM

PAST & CURRENT PARTNERS