

AGENDA

Executive Event

Journey to Generative AI — Voice AI Focus

SPEAKERS



**Adewunmi
Ajike**

AI Product Manager
TELUS



**Simona
Neufeld**

Director, Portfolio
Management &
Governance
TD Bank



Zubair Rajput

Manager,
Application
Canadian Tire
Corporation



**Thomas
Wardman**

CTO & VP
Operations
HRPA



Xiaojun Su

Assoc. Director, ML
Unilever



Abe Pursell

VP, Global
Business
Development &
EMEA Sales
Deepgram



Anand Nimkar

Chief Architect,
Generative AI
Deloitte



**Daniel
DuPlessis**

Principal Partner
Solutions Architect
AWS



Sumeet Bhatia

Senior Director,
Head of Data
Strategy & Data
Enablement
SLC Management



**Syed Tashkeen
Iqbal**

Director, Innovation
Tangerine



Luke Roberts

Senior Business
Development
Manager
Deloitte



Ian Scott

Partner, Chief Data
Scientist
Deloitte



Shadi Baqleh
COO
Deepgram

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November 13, 2024

Eastern Time

Welcome & Registration

8:30 AM-9:20 AM

Opening Remarks

9:20 AM-9:30 AM

Generative AI Adoption Trends — Key Voice AI Use Cases

9:30 AM-9:50 AM

Achieving success with voice and generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock, AWS generative AI offerings and related voice ecosystems components like Deepgram to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of voice and generative AI to create business value.

SPEAKER



**Daniel
DuPlessis**
Principal Partner
Solutions Architect
AWS

Networking Break

9:50 AM-10:05 AM

Transforming Customer Experiences with Voice AI

10:05 AM-10:45 AM

Explore how Deloitte leverages Generative AI to redefine customer interactions through Voice AI with Virtual Agents and Agent Assist solutions. This session will dive into how AI-driven virtual agents can streamline customer experiences, resolve issues proactively, and reduce call center volumes, while Agent Assist tools empower human agents with real-time insights to enhance productivity and satisfaction. Join us to discover how these innovations are driving measurable improvements in customer service and operational efficiency across industries.

SPEAKERS



Abe Pursell

VP, Global Business Development & EMEA Sales
Deepgram



Anand Nimkar

Chief Architect, Generative AI
Deloitte

Navigating the Voice and Generative AI Landscape

10:45 AM-11:40 AM

Let's explore the transformative potential of Voice in Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Daniel DuPlessis

Principal Partner
Solutions Architect
AWS

SPEAKERS



Ian Scott

Partner, Chief Data Scientist
Deloitte



Shadi Baqleh

COO
Deepgram

Executive Roundtable Lunch

11:45 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

