

The Future of Healthcare **Think Tank**

SPEAKERS



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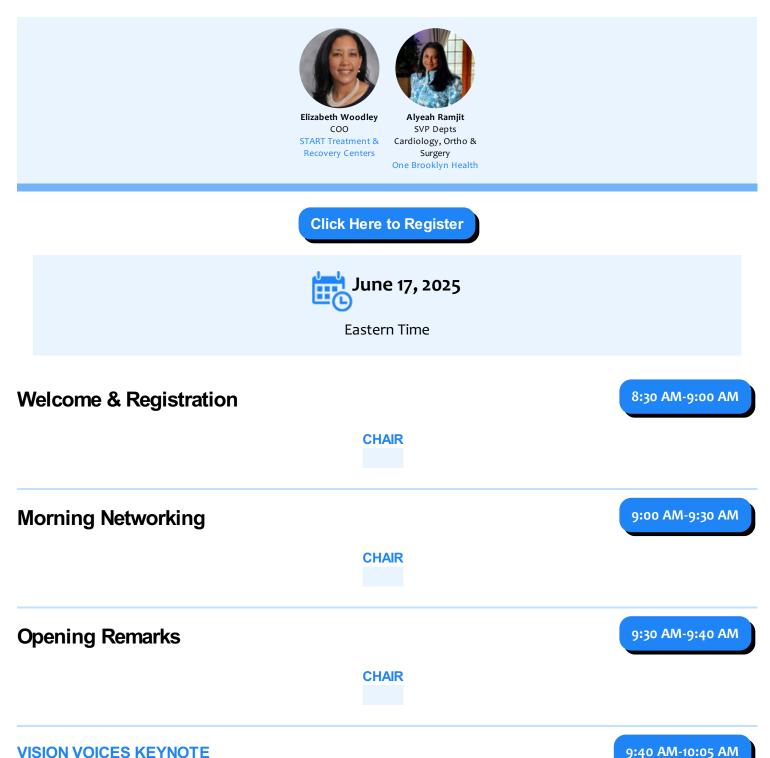


Christopher LaCoe DBA VP Virtual Health Penn State Health



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VISION VOICES KEYNOTE

Transforming Healthcare Enterprise through Advanced Technology Integration

The healthcare industry is expected to undergo significant changes in 2024. Healthcare executives will need to make decisions and resource allocations concerning digital transformation, generative artificial intelligence, ESG, and margin pressures. Healthcare executives will face the challenge of adopting new technologies and business models while under sustained financial pressure. In terms of healthcare costs, estimates suggest that healthcare costs will rise by 7% in 2024, which is higher than the previous two years. This increase is attributed to continued labor shortages, drug price increases,

and new contracts between payers and providers. It is also worth noting that the cost of job-based health care coverage for 2024 is expected to rise at its fastest pace in years as inflation pervades insurance policies. Overall, the healthcare industry is expected to

undergo significant changes in 2024, and healthcare executives will need to adapt to the new environment to ensure their organizations' success. Transforming healthcare enterprises through advanced technology integration involves leveraging cutting-edge tools like AI, ML, blockchain, and IoMT. These technologies enhance diagnostics, treatment planning, data security, and personalized care. By addressing challenges such as data privacy, interoperability, and regulatory compliance, healthcare organizations can achieve seamless integration and improved patient outcomes. Real-world case studies highlight successful implementations and lessons learned. Preparing for future trends and innovations ensures that healthcare enterprises remain at the forefront of technological advancements, ultimately leading to more efficient, secure, and patient-centric care systems.

CHAIR

KEYNOTE PANEL Enhancing Healthcare Performance And Patient Satisfaction Through AI Innovation

10:10 AM-10:55 AM

11:20 AM-11:50 AM

Enhancing healthcare performance and patient satisfaction through AI innovation involves leveraging advanced technologies to streamline processes and deliver personalized care. AI can assist in accurate diagnostics, predictive analytics, and treatment planning, reducing errors and improving patient outcomes. By automating administrative tasks, AI frees up healthcare professionals to focus more on patient care. Additionally, AI-driven tools like virtual health assistants and chatbots provide patients with real-time support and information, enhancing their overall experience. Integrating AI into healthcare systems leads to more efficient operations, improved patient satisfaction, and a higher standard of care.

CHAIR

VISION VOICES

Effective Strategies for Reducing Employee Attrition in Healthcare: Building a Resilient Workforce

Healthcare employee wellness programs emphasize the special factors that accompany working in a healthcare enterprise, such as long shifts, frequent night shifts, exposure to infectious diseases and hazardous materials, isolation and burnout from working in a high-stakes environment, stress due to the higher responsibility of life or death situations, and trauma and psychological strain from seeing daily suffering. Healthcare employee retention and well-being are arguably more important than that of other professions, given the implications of the job. Health and wellness programs are essential for our most essential workers. Effective strategies for reducing employee attrition in healthcare include offering competitive compensation and benefits, providing opportunities for career advancement, and fostering a positive work environment. Implementing flexible work schedules and promoting work-life balance can also help. Regularly recognizing and rewarding employees' contributions, providing professional development opportunities, and ensuring open communication are crucial. Additionally, addressing burnout by offering mental health support and creating a supportive organizational culture can significantly enhance employee retention and build a resilient workforce.

CHAIR

Lunch & Networking

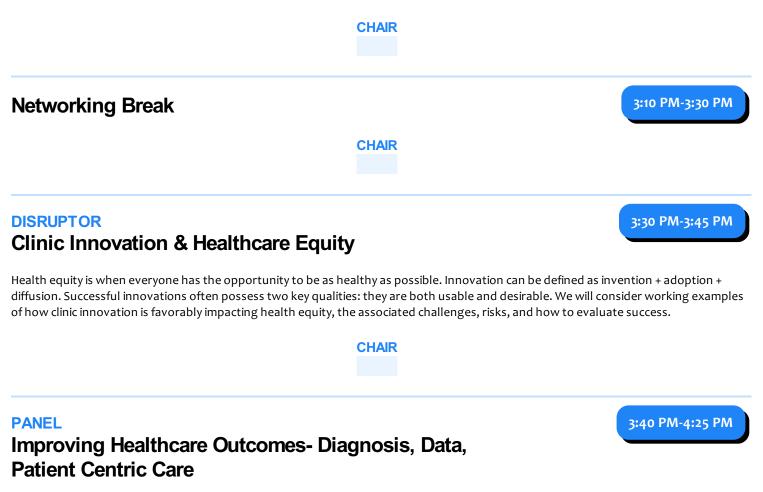
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PANEL Harnessing Data to Drive Innovation & Efficiency in Healthcare

Harnessing data securely in healthcare is essential for driving innovation and efficiency while ensuring patient privacy. By implementing robust data protection measures like encryption, access controls, and regular audits, healthcare organizations can safeguard sensitive information. Analyzing data with advanced technologies such as AI and machine learning enables precise diagnostics, personalized treatment plans, and predictive analytics. Secure data sharing across healthcare providers enhances collaboration and improves patient outcomes. Adhering to regulatory standards ensures compliance and builds patient trust. This secure approach to data management fosters innovation, enhances operational efficiency, and delivers high-quality, patient-centric care.

PANEL Identity management in healthcare in 2025

Identity management in healthcare is essential for protecting patient data and ensuring secure access to sensitive information. Implementing strong authentication methods, such as multi-factor authentication and biometrics, helps verify the identities of healthcare professionals and patients. Role-based access controls (RBAC) ensure that only authorized personnel can access specific data, minimizing the risk of unauthorized access. Regular audits and monitoring of access logs help detect and respond to potential security breaches. Educating staff about the importance of identity management and secure practices further enhances security. Effective identity management in healthcare supports regulatory compliance, protects patient privacy, and maintains trust in the system.



2:20 PM-3:05 PM

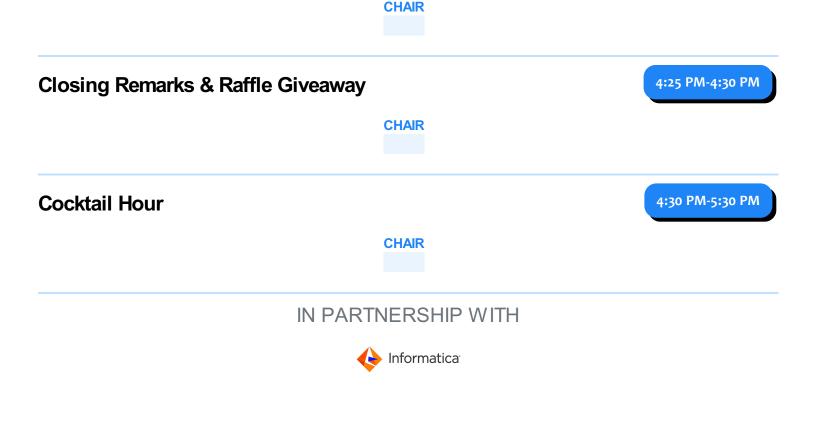


Accuracy of diagnosis, data quality and patient centric care are the buzzwords around improving healthcare outcomes. Leveraging artificial intelligence with medical procedures to diagnose disease early, when there is the highest potential for impact. Data quality lives by accuracy, consistency, and relevancy. How can we improve data quality by reducing redundancy and decreasing medical errors? Patient centric care thrives if the partnership among practitioners, patients, and their families align with patients' wants, needs, and preferences. In this session, we will discuss what's working and what's not working, as we look to improve diagnosis, data quality and patient centric care.

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FIRESIDE CHAT Pioneering Clinic Innovations for Transformative Healthcare Delivery

Pioneering clinic innovations are revolutionizing healthcare delivery by integrating advanced technologies and innovative practices. Telemedicine enables remote consultations, improving access to care and reducing patient wait times. Al-driven diagnostics and predictive analytics enhance accuracy and personalized treatment plans. Wearable health devices and IoT technology facilitate real-time monitoring and proactive health management. Implementing electronic health records (EHRs) and blockchain ensures secure, seamless data sharing across healthcare providers. Personalized medicine, powered by genetic research, tailors treatments to individual patient needs. These transformative innovations enhance patient outcomes, streamline operations, and create a more efficient, patient-centric healthcare system.



3:50 PM-4:25 PM