

# AGENDA

## Architecting the Future of Commerce Data **Executive Dinner**

### SPEAKERS



**Kel Zhang**  
Data Associate  
Director  
BREITLING



**Johan Bryssinck**  
Head of Product AI  
and Federated AI  
Swift



**Mike Coble**  
IT Director Digital  
and CRM  
Technologies  
Eileen Fisher Inc



**Raman Mallika**  
Head of Data Science  
Upwork

[Click Here to Register](#)

### ARCHITECTING THE FUTURE OF COMMERCE DATA



**March 13, 2025**

5:30 PM-9:00 PM

Eastern Time

In today's fast-changing commerce landscape, data is the key to unlocking growth and staying competitive. Whether you're a traditional retailer, a digital-first brand, or a platform shaping the future of buying and selling, leveraging data effectively is essential. Join us for an exclusive dinner series to explore how businesses across the commerce spectrum can overcome data challenges and drive transformative results.

CHAIR

IN PARTNERSHIP WITH

