

AGENDA

Detecting Imposters and Rogue Insiders in Enterprise Applications

CISO Council

SPEAKERS



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California State
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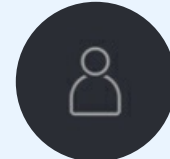
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DETECTING IMPOSTERS AND ROGUE INSIDERS IN ENTERPRISE APPLICATIONS



October 25, 2022

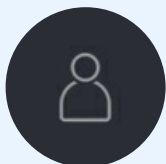
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The combination of rogue insiders and external attackers makes application detection a massive pain point for enterprises, particularly within core business applications. External attackers leverage stolen credentials to impersonate an insider and connect

to applications, while at the same time insiders are not sufficiently monitored in SaaS and home-grown applications. Such examples could include a fraudster's takeover of a checking account via social engineering, or a customer service agent modifying an insurance policy to add themselves as a beneficiary, or a salesperson downloading a report of all customers before switching to work at a competitor. Even after the enterprise receives a complaint or is otherwise suspicious, detection of these breaches usually consists of manual sifting through tons of log data from multiple sources. This panel will explore the growing challenge of application detection and discuss potential solutions using real examples, such as the analysis of sequences of activities to accurately detect malicious activities performed by authenticated users in a business application. Current detection solutions are application-specific and in most cases ineffective.

CHAIR



Ben Halpert



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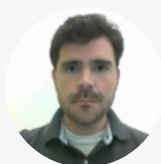
PANELISTS



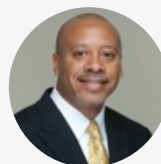
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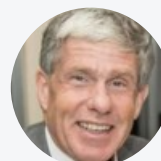
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