

# Cybersecurity in the Age of Digitalization and Data Overload CISO Virtual Think Tank

### **SPEAKERS**



Adam Healy Chief Security Officer BlockFi



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Chris Roberts vCISO HillBilly Hit Squad



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Jodi Watkins Chief Commercial Officer GTN Technical Staffing and Consulting



Susan Koski Divisional CISO Enterprise Technology and Security PNC



Ira Winkler Chief Security Architect Walmart

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Justinian Fortenberry Global Chief Information Security Officer Zip Co



Leda Muller CISO Stanford University



Erik Hart CISO Cushman & Wakefield Holdings



Victoria van Roosmalen CISO and DPO Coosto



Shannon Selzer Risk & Compliance Analyst Inovalon Inc



Joshua Crumbaugh CISO, Warehouse Services & CTO PhishFirewall Warehouse Services



Shamla Naidoo Head of Cloud Strategy & Innovation Netskope Inc





Presented by <u>Cybersixgill</u> & <u>C-Vision</u>, Re:con22 is an invite-only event that brings together thought leaders and practitioners in the world of cyber. The event will include interactive discussions around threat intelligence and risk management in order to develop strategies to tackle the challenges of data overload in the age of digitalization.

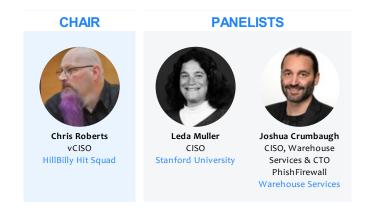
As digital transformation evolves, more organizations are moving to leverage digital technologies to transform business processes, enhance productivity and improve their existing SaaS workflows. However, it's in a paradoxical way - generating, demanding, collecting and analyzing more data than ever, but lacking the much needed visibility to extract meaningful insights from data. With the digitization of daily life, while creating profound benefits, also presents significant risks and liabilities.. This affects everyone, from our identities, our decisions, to our actions. During this half-day event, we will explore the impact of this transformation and the resulting data-overload and how we can tackle its challenges through innovative technology and workforce discovery.

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#### FIRESIDE CHAT What is Threat Intelligence & What Does it Mean to You?

Threat Intelligence is increasingly recognized as the most important component of an organization's cyber security program. From incident response to fraud analysis, TI has become an essential ingredient in every organizations' cybersecurity tech stack. Due to its wide application, TI can mean different things to different teams depending on their role, industry and priorities - even within the same organization.



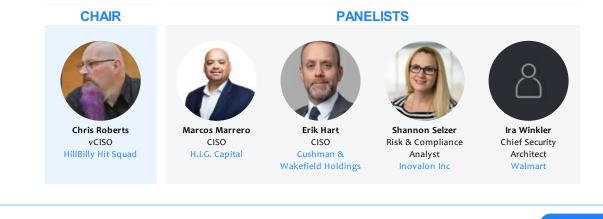


8:30 AM-9:15 AM

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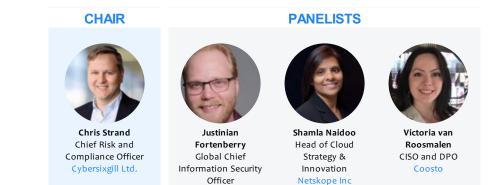
#### PANEL What Do CISOs Want to Consume on Their Dashboard?

A CISO's greatest challenge is data fatigue. They have too much information, in too many dashboards, from too many data streams. Trying to draw meaningful conclusions out of this deluge of data can be impossible, resulting in inaccuracies, misunderstandings, and miscalculated decisions. This session will explore new ways to help CISOs derive the best answers to the right data-driven questions. The panelists will share their experience and expertise to shed light on what an ideal dashboard should include, and how it can be used to make a CISO's life easier.



#### PANEL Security and Compliance in the Age of Data Overload

There is a constant tension between the two sides of the security coin. Compliance is intended to instill your clients with unwavering confidence that you are protecting their information and adhering to jurisdictional data usage policies. However, the process of measuring the mandate can often distract from another important responsibility; the provision of evidence that the business is adequately cyber secure. Further, as our reliance on data keeps growing, we make crucial data-driven decisions that have a tremendous impact on every industry and aspect of modern culture. But, are we basing these decisions on the right data? On safe and validated data? Moreover, how do we ensure compliance while maintaining a secure and resilient cybersecurity posture, in order to prevent further risk and liability within our global marketplace? This discussion will delve into the paradox of data reliability and liability: How can we simultaneously track, validate and leverage our data while balancing the tight-rope of security and compliance, and further, how can organizations future-proof current cybersecurity frameworks?



Zip Co

PANEL

11:10 AM-12:05 PM

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## Gaining an Edge on a Community That Thrives on Diversity, Equity and Inclusion

The cybercrime ecosystem is moving at a greater pace than the corporate world. Organizations today are facing threats that are rapidly increasing in number, velocity, and sophistication. Just as ferocious, the security industry has been facing growing gaps in the workforce as well as the knowledge and skills needed to stay ahead of the threat curve - all while operating in an ever-expanding and complex attack surface. Cybersecurity professionals around the globe have realized that just as the criminal underground is composed of a diverse set of people, from different geo-locations, genders, ethnicities and skillsets of skills, so must our industry. By building a diverse workforce of individuals with varying skill sets and expertise, from different backgrounds, industries, and geographies, we may be able to not only close the workforce gap, but also continuously benefit from a fresh approach to overcome our various cybersecurity challenges. This panel will openly discuss diversity and inclusion in cybersecurity talent discovery and share the steps companies can and need to take in order to better navigate the current reality.

CHAIR



Chief Commercial Officer GTN Technical Staffing and Consulting



Adam Healy Chief Security Officer BlockFi



PANELISTS

Susan Koski Divisional CISO Enterprise Technology and Security PNC



Robert Cowans Sr Manager IT Cyber Security Threat Management & Investigations American Airlines

#### FIRESIDE CHAT Supply Chain Tech & 3rd Party Risk in the Age of Data Overload

Many enterprises look towards the supply chain to increase business productivity and ultimately gain an edge over their competition. By adopting new technologies such as AI and other predictive analytics, these organizations can automate their process and scale their business like never before. However, gaps remain in supply chain cybersecurity, even as digitalization grows. As organizations push forward, towards digitization without appropriate cybersecurity defenses, they risk exposing themselves to attacks that can have devastating results. Despite this very real danger, efforts to improve supply chain security have been progressing at a slower pace than the adoption of new supply chain technologies. As we look ahead, we must address the many risks to the supply chain - which today involve cloud-based infrastructures rather than hardware. This conversation will delve into the hyper-adoption of supply chain technologies, the associated risks it poses to organizations, and how to overcome these challenges and remain resilient.



Chris Roberts

vCISO

HillBilly Hit Squad





Brian Mork CISO Westinghouse Electric Company



Omer Carmi VP Intelligence Cybersixgill

12:10 PM-12:55 PM

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