

AGENDA

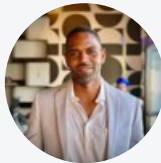
Enterprise-Grade Generative AI Executive Event

SPEAKERS



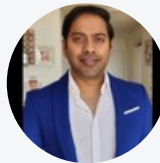
Rik Tamm-Daniels

Group VP,
Ecosystems and
Technology
Informatica from
Salesforce



Nathan Dean

VP, Application
Services - Global
Technology
Universal Music
Group



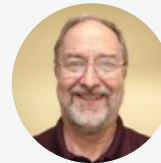
Rakesh Mekala

Director- Data
Product
Management
DIRECTV



Mel Reyes

CEO, Leadership
Advisor
Elite Technical
Concierge



**Jensen
Crawford**

VP, Software
Engineering
Eastman Kodak
Company



Duan Peng

SVP, AI & ML
Southern Glazer's
Wine and Spirits



Allen Ohanian

CISO
Los Angeles County
Department of
Children and Family
Services



Robert Pelayo

Senior Director,
School
Management
Systems
Los Angeles Unified
School District



Allen Ohanian

CISO
Los Angeles County
Department of
Children and Family
Services

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ENTERPRISE-GRADE GENERATIVE AI



November 05, 2024

5:30 PM-9:00 PM

Pacific Time

What's in it for the Customers and Prospects? While AI and GenAI are at the forefront of every leader's mind, the successful adoption of enterprise-grade generative AI applications in production hinges on a robust and trusted data foundation. A strong data foundation demands scalability, data quality, seamless integration, governance, and security to ensure that generative AI applications produce relevant, accurate, trustworthy, and unbiased outcomes. Leaders who join will experience education and networking opportunities that will help them learn these topics: ☐ GenAI's promise and common pitfalls ☐ Considerations for successful GenAI implementation in the enterprise ☐ Requirements for AI-ready data foundation and how data can be your GenAI differentiator ☐ Best practices for delivering Enterprise Ready GenAI at scale with Informatica & AWS

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