C VISION INTERNATIONAL

AGENDA

Chaos to Clarity: How Leading Brands Modernize Marketing Execution with a Strategic Partner

Executive Dinner

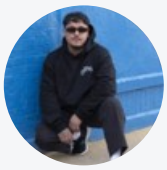
SPEAKERS



Jessica Griffin
Sr. Partnerships & Brand Engagement leader
Walgreens



George Wang
CMO
Peterson Technology Partners



Brian Herrera
Marketing Coordinator
One Of A Kind Hospitality



Kurt Erickson
VP Sales
NVISION, A BradyPLUS Company

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CHAOS TO CLARITY: HOW LEADING BRANDS MODERNIZE MARKETING EXECUTION WITH A STRATEGIC PARTNER

November 12, 2025
5:30 PM-9:00 PM
Central Time

This dinner discussion will explore how marketing leaders have tackled operational inefficiencies, siloed teams, and increasing complexity by partnering with strategic execution experts. Through real-world stories and lessons learned, guests will gain insight into the challenges these leaders faced, the decisions they made, and the measurable impact of streamlining their marketing operations. Expect an honest, peer-driven conversation about removing execution barriers to unlock growth and free up teams for higher-value work.

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