

AGENDA

Say Cheese: Is That a Customer or a Bot?

Virtual Council

SPEAKERS



**Pradheep
Sampath**

Chief Product Officer
DataDome

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November 10, 2026

Eastern Time

Welcome & Opening Remarks

3:00 PM-3:05 PM

PANEL

3:05 PM-3:45 PM

Say Cheese: Is That a Customer or a Bot?

Smile, you might be talking to an agent. AI agents are starting to shop for real people. They browse, compare, log in and check out on someone's behalf. For digital brands, that's a new kind of customer. For security teams, it's a new kind of headache, because a helpful shopping assistant and a credential-testing bot can look almost identical.

Join security, digital and fraud leaders for a 45-minute panel on how businesses are adapting as AI agents join the customer journey.

PANELIST



**Pradheep
Sampath**

Chief Product Officer
DataDome

The Conversation Continues: Ideas, Cheese & Chocolate

3:45 PM-4:15 PM

With a curated tasting box delivered straight to your door, you'll explore four artisan cheeses and two chocolates alongside a Mongers Provisions expert—your personal *Cheese'pert* for the experience.

Thought-provoking conversation. Exceptional pairings. A little something to savor.

TOGETHER WITH

