

AGENDA

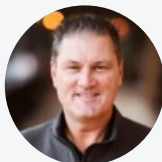
Generative AI for Retail & Consumer Goods: The Opportunities,
Challenges and Reality for CxO's

Executive Dinner

SPEAKERS



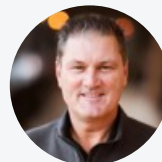
Amit Singh
WW Head of GTM
& Use Cases,
Generative AI & ML
Partnerships
Amazon



David LaRue
CIO
KEH



Amen Boyd
Digital Marketing
Director
Flowers Foods



David LaRue
CTO
Directroad

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GENERATIVE AI FOR RETAIL & CONSUMER GOODS: THE OPPORTUNITIES, CHALLENGES AND REALITY FOR CXO'S



June 18, 2024

5:30 PM-9:00 PM

Eastern Time

Generative AI has captured the world's attention as one of the most significant technology developments in decades. Boards and CEOs are asking company leaders to share more about their specific plans to leverage this technology, including potential business impact, costs, and risks in their day-to-day operations. Senior leaders in Retail & Consumer Goods organizations are trying to answer a number of questions. Join us for an invitation only conversation about Generative AI for senior leadership. Learn and share with your peers about real-world perspectives and experiences with this technology.

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