C VISION INTERNATIONAL

AGENDA

The Future of IT & Cybersecurity

CIO & CISO Think Tank

SPEAKERS



Jairo Riveros
Managing Director and Global Head of Strategy
Paysend



Vijay Raghavendra
Global Head, Partner Development, Data and Analytics, Manufacturing Industries
AWS



Diego Garcia
Chief Operating Officer
Latam Cargo



Ehab Tarabay
Head of Workplace IT Services
TMF



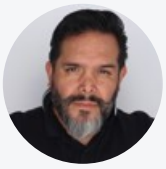
Frank Martinez
AVP/CISO
Nova Southeastern University



Jorge Alfaro
CTO
Southeastern Printing



Luis Velandia
CIO & CISO
Best Doctors Insurance



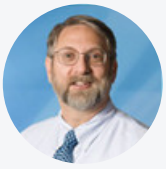
Jairo Orea
Global CISO
Royal Caribbean Group



Dennis Legori
Former Associate Director, Security Awareness & Digital Communications
Carrier Global



Edgar Escobar
COO
Grupo ALTO



greg Taffet
cio
Taffet Associates



Gavin Hupp
VP IT
United Parks and Resorts



Frankie Ramos Ramos
Americas CISO
DHL Express



Ivneet Kaur
CIO & CTO
Sterling



Romeo Siquijor
CIO NA /IT Head of North America
CEMEX



Gee Ming Chow
CIO
City of Miami



Michael Calderin
CISO
YAGEO Corporation



Oren Wortman
VP Client Leadership, NA
Sygnia LTD



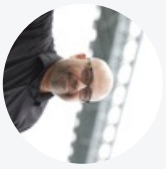
Eduardo Ortiz
VP, Global Head of Cybersecurity
TTI



Ori Porag
Senior IR Expert
Sygnia Consulting LTD



Diego Zengin
VP of Technology
Power Construction



Alcides Martinez
VP, Data Engineering, Ingestion, Architecture
Marsh McLennan



Chris Boehm
Global Field CISO
SentinelOne



Gavin Hupp
VP IT
SeaWorld Parks & Entertainment

Click Here to Register

September 17, 2024

Eastern Time

Registration	**8:30 AM-9:00 AM**
Morning Networking	**9:00 AM-9:30 AM**
Opening Remarks	**9:30 AM-9:40 AM**

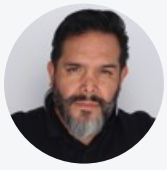
VISION VOICES KEYNOTE

9:45 AM-10:10 AM

Fortifying Cyber Security Together: A CISO's Call to Increase Cyber Transparency

In the evolving landscape of cybersecurity, the imperative to increase transparency takes center stage, driven by new laws and regulations mandating prompt reporting of cyber breaches. A notable example is the SEC's cyber disclosure rule, necessitating companies to report incidents within 72 hours. This shift from voluntary to mandatory information-sharing not only presents challenges but also opportunities. Compliance empowers organizations to construct more comprehensive defenses and actions against cyber risks. Regulatory guardrails provide confidence, allowing companies to explore, experiment, and compete securely. To stay ahead, a tech-enabled approach embedding cybersecurity across the enterprise is crucial. Looking forward, collaboration with the C-suite, particularly the Chief Risk Officer and General Counsel, is vital. Crafting a consistent narrative, setting priorities, and adapting to new cyber risk management practices become essential. Moreover, understanding board expectations, simplifying complex cyber regulations, and extending cybersecurity measures to external reporting teams are key considerations for navigating the regulatory landscape effectively.

SPEAKER



Jairo Orea
Global CISO
Royal Caribbean Group

KEYNOTE

10:15 AM-10:40 AM

A Tale of Two Incidents from the Front Lines - the Small Rock that Diverted the Mightiest Flood

In this talk, a Sygnia incident response expert highlights the impactful role of small and simple changes in safeguarding organizations. Through a comparison of two real-life attacks by the same threat actor, witness how seemingly basic and obvious measures like awareness, effective tool usage, and swift response can prevent major disasters. It's a compelling exemple that sometimes, the simplest solutions stand as the strongest defense against cyberattacks.

SPEAKERS



Oren Wortman
VP Client Leadership, NA
Sygnia LTD



Ori Porag
Senior IR Expert
Sygnia Consulting LTD

Coffee Break

10:40 AM-11:00 AM

KEYNOTE PANEL

Gen AI - The Hype, The Story & The Future

11:15 AM-12:00 PM

Gen AI, an extraordinary leap in the realm of artificial intelligence, has captured widespread attention and enthusiasm. Its narrative unfolds with rapid evolution and promises limitless potential, poised to reshape industries and redefine our interaction with technology. Amid this excitement, the critical aspect of cybersecurity takes center stage. As Gen AI continues to evolve, the imperative for robust cybersecurity measures becomes evident. Safeguarding against potential risks and vulnerabilities is crucial. Join us on this journey of unlocking Gen AI's possibilities, where the fusion of its incredible power with stringent cybersecurity practices emerges as the linchpin for a secure and promising future

CHAIR



Dennis Legori
Former Associate Director, Security Awareness & Digital Communications
Carrier Global

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Eduardo Ortiz
VP, Global Head of Cybersecurity
TTI

DISRUPTOR

How AI is Driving the Autonomous SOC

12:05 PM-12:20 PM

Discover how AI is transforming security operations, from the business impacts of automation to advancements in autonomous security. We'll explore the different levels of SOC automation and what it means to lead in this era of AI, providing insights that can help shape the future of security strategy.

SPEAKER



Chris Boehm
Global Field CISO
SentinelOne

Lunch & Networking

12:20 PM-1:20 PM

PANEL

1:20 PM-2:05 PM

CIO CISO Nexus: Mastering the Art of Business-Technology Harmony

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.
For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

CHAIR



Dennis Legori
Former Associate Director, Security Awareness & Digital Communications
Carrier Global

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Americas CISO
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VISION VOICES

2:10 PM-2:25 PM

Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of AI (GenAI)

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs and CISOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

SPEAKER



Romeo Siquijor
CIO NA /IT Head of North America
CEMEX

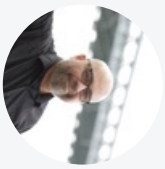
PANEL

2:40 PM-3:25 PM

Unleashing Innovation: CIOs Driving New Business Models through Scalable AL/ML

In this dynamic session, we explore the symbiotic relationship between business evolution and the strategic role of Chief Information Officers. Focused on scaling artificial intelligence for new business models, the discussion delves into how CIOs can harness the transformative power of AI to drive innovation and reshape business paradigms. Participants will gain insights into practical approaches for integrating scalable AI solutions, exploring its potential to revolutionize operational efficiency, customer engagement, and overall competitiveness. The session places a spotlight on the pivotal role of CIOs in navigating the intersection of technology and business strategy, showcasing how they can spearhead initiatives that propel organizations into the next frontier of success.

CHAIR



Alcides Martinez

VP, Data Engineering, Ingestion, Architecture

Marsh McLennan

PANELISTS



Gee Ming Chow

CIO

City of Miami



Jairo Riveros

Managing Director and Global Head of Strategy

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Frank Martinez

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Nova Southeastern University

Networking Break

3:25 PM-3:45 PM

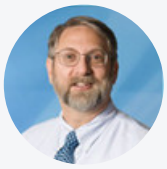
FIRESIDE CHAT

3:45 PM-4:20 PM

Data Empowerment: A CISO's and CIOs Guide to Unlocking Strategic Value Safely

CIOs and IT Leaders are challenged to redefine their role not only as guardians of technology but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CIOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CIOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CIOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in th

CHAIR



greg Taffet
cio
Taffet Associates

SPEAKERS



Jorge Alfaro
CTO
Southeastern Printing



Gavin Hupp
VP IT
United Parks and Resorts

Closing Remarks & Raffle Giveaway

4:20 PM-4:30 PM

Cocktail Reception

4:30 PM-5:30 PM

TOGETHER WITH

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