C VISION INTERNATIONAL

AGENDA

Agentic Commerce: How to Safely Unlock Revenue from Agentic AI

Executive Dinner

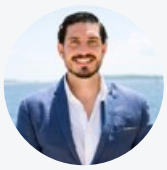
SPEAKERS



Sigal Gino
Director Cloud Engineering
WPP Media



John Searby
Chief Operations Officer
Human Security



Christian Hernandez
Director of Sales & Strategic Accounts
Human Security



Aida Rives
Vice President - Americas Sales
Human Security



Peter Tse
Executive Director - Head of IT Security
Natixis Corporate & Investment Banking



Douglas Shin
CISO
ABCNY

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AGENTIC COMMERCE: HOW TO SAFELY UNLOCK REVENUE FROM AGENTIC AI

October 07, 2025
5:30 PM-9:00 PM
Eastern Time

The rise of commercial agentic AI promises powerful new revenue opportunities for online merchants by enabling automated discovery and transactions, but it also brings new security challenges. This keynote examines how AI agents are already reshaping how people interact and transact on the web, highlighting both the opportunities for growth and the risks posed by excessive agency, fraud, and manipulation. We'll provide practical strategies for achieving granular visibility and control over agentic behavior. You'll leave with the confidence to harness agentic AI as a trusted revenue channel, safely driving growth and strengthening consumer trust.

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