

The Role of Data and Databases in Generative Al **Executive Luncheon**

SPEAKERS



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an Paul Chapman & Director of Post Technology MTI Film



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us Vinod Kushawaha VP Data Governance Bank of Hope



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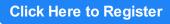
La Saelee Corporate Director, IT Proper Hospitality



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THE ROLE OF DATA AND DATABASES IN GENERATIVE AI



Generative Al's true potential lies in integrating high-quality data specific to your business and customers. A modern data and

database strategy is key to transforming generic AI into a powerful differentiator for your organization. This event explores the critical role of data in generative AI, from real-world applications and strategies for successful integration to ethical considerations and the impact of upcoming advancements. Learn best practices for leveraging data and databases to enhance customer experiences, drive growth, and navigate the evolving AI landscape.



