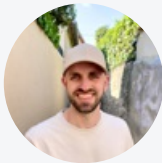


AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



David Stewart
Senior Manager,
Solutions Architect
Cohere



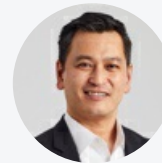
Amit Singh
WW Head of GTM
& Use Cases,
Generative AI & ML
Partnerships
Amazon



**Viktoriya
Smith**
SVP
Citi



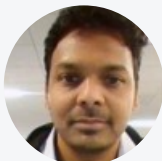
**Sanjay
Ramchandani**
Executive Director
Wells Fargo



Wesley Chung
Principal, Partner
Development, Data
and AI
AWS



Oleg Blokhin
Global Head of
Financial Services
Practice
Provectus



Sunil Palisetti
Director Software
Engineering
Broadridge



Luke Zeng
VP, Senior ML
Engineer
Barclays



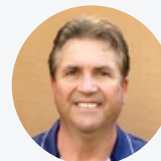
Denis Imaev
Head of Algorithmic
Development
Cantor Fitzgerald



Ronny Fung
VP Transaction
Analysis
Deutsche Bank



Thomas Rizzo
Chief Architect
Lazard



Brett Hobden
CEO & Co-founder
GOTTA Sports

[Click Here to Register](#)



June 27, 2024

Eastern Time

Welcome & Registration

8:30 AM-9:15 AM

Opening Remarks

9:15 AM-9:25 AM

Generative AI Adoption Trends and Key Use Cases in Financial Services

9:25 AM-9:55 AM

SPEAKER



Amit Singh

WW Head of GTM
& Use Cases,
Generative AI & ML
Partnerships
Amazon

Data as your Differentiator

9:55 AM-10:15 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

SPEAKER



Wesley Chung

Principal, Partner
Development, Data
and AI
AWS

Networking Break

10:15 AM-10:30 AM

Innovation Showcase

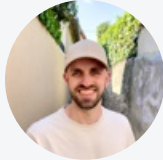
10:30 AM-11:00 AM

In this live demo session, you will experience how generative AI streamlines the processing of large-volume insurance risk assessment reports, accelerating time to insights essential for underwriter decision-making. We will learn how this technology transforms traditional manual methods, significantly reducing the time and effort required in insurance risk management.

SPEAKERS



Oleg Blokhin
Global Head of
Financial Services
Practice
Provectus



David Stewart
Senior Manager,
Solutions Architect
Cohere

Navigating the Generative AI Landscape

11:00 AM-11:30 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Wesley Chung
Principal, Partner
Development, Data
and AI
AWS

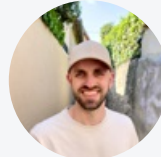
SPEAKERS



Oleg Blokhin
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Amit Singh
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& Use Cases,
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Partnerships
Amazon



David Stewart
Senior Manager,
Solutions Architect
Cohere



Brett Hobden
CEO & Co-founder
GOTTASports

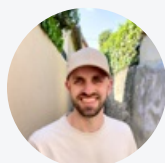
Starting Your Generative AI Journey

11:30 AM-11:50 AM

SPEAKERS



Oleg Blokhin
Global Head of
Financial Services
Practice
Provectus



David Stewart
Senior Manager,
Solutions Architect
Cohere

Executive Roundtable Lunch

11:50 AM-1:00 AM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

