AGENDA

Executive Event

Journey to Generative AI

SPEAKERS

David Stewart
Senior Manager, Solutions Architect
Cohere

Amit Singh
WW Head of GTM & Use Cases, Generative AI & ML Partnerships
Amazon

Viktoriya Smith
SVP, Chief Data Office, Compliance Officer
Citibank

Sanjay Ramchandani
Executive Director of Business Security
Wells Fargo

Wesley Chung
Principal, Partner Development, Data and AI
AWS

Oleg Blokhin
Global Head of Financial Services Practice
Provectus

Sunil Palisetti
Director Software Engineering
Broadridge

Luke Zeng
VP, Senior ML Engineer
Barclays

Denis Imaev
Head of Algorithmic Trading Development
Cantor Fitzgerald

Ronny Fung
VP Transaction Analysis
Deutsche Bank

Thomas Rizzo
Chief Architect
Lazard

Brett Hobden
CEO & Co-founder
GOTTA Sports

Click Here to Register

📅 **June 27, 2024**

Eastern Time

Welcome & Registration

Opening Remarks

Generative AI Adoption Trends and Key Use Cases in Financial Services

PANELISTS

Amit Singh
WW Head of GTM &
Use Cases,
Generative AI & ML
Partnerships
Amazon

Data as your Differentiator

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS

Wesley Chung
Principal, Partner
Development, Data
and AI
AWS

Networking Break

Innovation Showcase
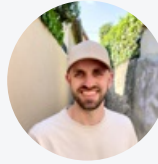
In this live demo session, you will experience how generative AI streamlines the processing of large-volume insurance risk assessment reports, accelerating time to insights essential for underwriter decision-making. We will learn how this technology transforms traditional manual methods, significantly reducing the time and effort required in insurance risk management.

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Global Head of
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David Stewart
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Navigating the Generative AI Landscape

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR

Wesley Chung
Principal, Partner
Development, Data
and AI
AWS

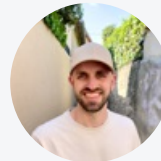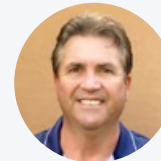## PANELISTS

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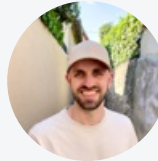Cohere

Brett Hobden
CEO & Co-founder
GOTTA Sports

Starting Your Generative AI Journey

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Global Head of
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Provectus

David Stewart
Senior Manager,
Solutions Architect
Cohere

Executive Roundtable Lunch

11:50 AM-1:00 AM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

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