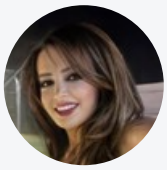
C VISION INTERNATIONAL

AGENDA

Journey to Generative AI: Build Business Value at Scale

Executive Event

SPEAKERS



Samy Movassaghi
AI Technical Lead
Vanguard



Awais Bajwa
Director AI Banking
Bank of America



Musetta So
Executive Director
Wells Fargo



Troy O'Brien
Alliance Development Director, AWS
AI21 Labs



Amit Singh
WW Head of GTM & Use Cases, Generative AI & ML Partnerships
Amazon



Sweta Sinha
Executive Director, Data Products Platform
JPMorgan Chase (1)



Neha Vyas
Director of Product
Visa Inc



Shadaab Kanwal
MD of Digital, Data, & Analytics
Charles Schwab



Sachin Vaidya
CIO
Heritage Bank of Commerce



Steve Zalewski
Former CISO
Levi Strauss & Company

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JOURNEY TO GENERATIVE AI: BUILD BUSINESS VALUE AT SCALE

November 04, 2024
5:30 PM-9:00 PM

Pacific Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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