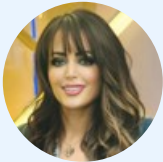# CVISION INTERNATIONAL

AGENDA

Journey to Generative AI: Build Business Value at Scale

Executive Event

SPEAKERS

Samaneh Movassaghi
Principal AI Scientist (Technical Lead)
Vanguard

Awais Bajwa
Head of Data & AI Banking
Bank of America

Musetta So
SVP, Head of Data Strategy & Transformation
Wells Fargo

Troy O'Brien
Alliance Development Director, AWS
AI21 Labs

Amit Singh
WW Head of GTM & Use Cases, Generative AI & ML Partnerships
Amazon

Sweta Sinha
Executive Director, Data Products Platform
JPMorgan Chase

Neha Vyas
Director, Product Management, AI Products & Platforms
Visa

Shadaab Kanwal
MD - Digital, Data, and Analytics
Charles Schwab

Sachin Vaidya
CIO
Heritage Bank of Commerce

Steve Zalewski
Former CISO
Levi Strauss & Co.

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JOURNEY TO GENERATIVE AI: BUILD BUSINESS VALUE AT SCALE

November 04, 2024
5:30 PM-9:00 PM
Pacific Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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