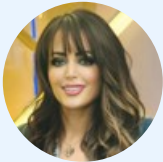


# AGENDA

Journey to Generative AI: Build Business Value at Scale

## Executive Event

### SPEAKERS



**Samaneh  
Movassaghi**  
Principal AI Scientist  
(Technical Lead)  
Vanguard



**Awais Bajwa**  
Head of Data & AI  
Banking  
Bank of America



**Musetta So**  
SVP, Head of Data  
Strategy &  
Transformation  
Wells Fargo



**Troy O'Brien**  
Alliance  
Development  
Director, AWS  
AI21 Labs



**Amit Singh**  
WW Head of GTM &  
Use Cases,  
Generative AI & ML  
Partnerships  
Amazon



**Sweta Sinha**  
Executive Director,  
Data Products  
Platform  
JPMorgan Chase



**Neha Vyas**  
Director, Product  
Management, AI  
Incubator  
Visa

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**JOURNEY TO GENERATIVE AI: BUILD  
BUSINESS VALUE AT SCALE**



**November 04, 2024**

5:30 PM-9:00 PM

Pacific Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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